

Fig.1A

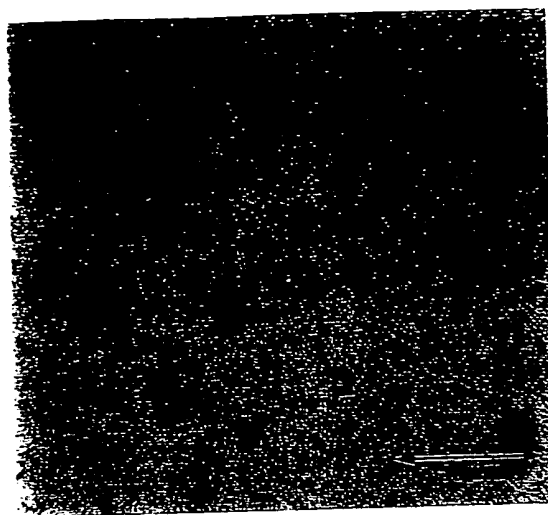


Fig.1B

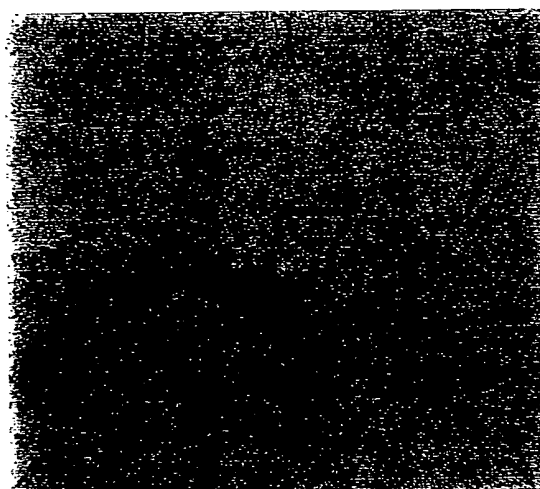
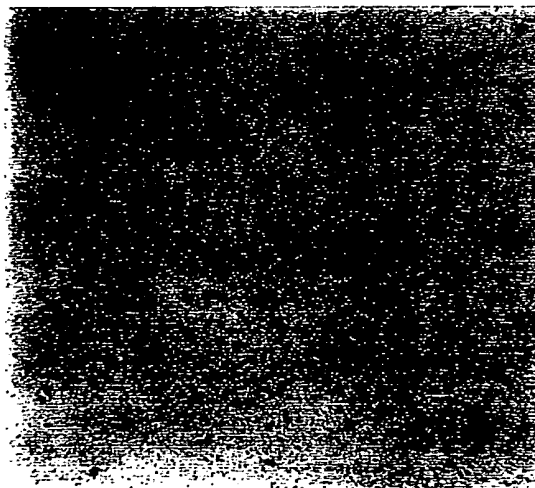


Fig.1C



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Fig.2A



Fig.2B



09800627-070204

Fig.3A

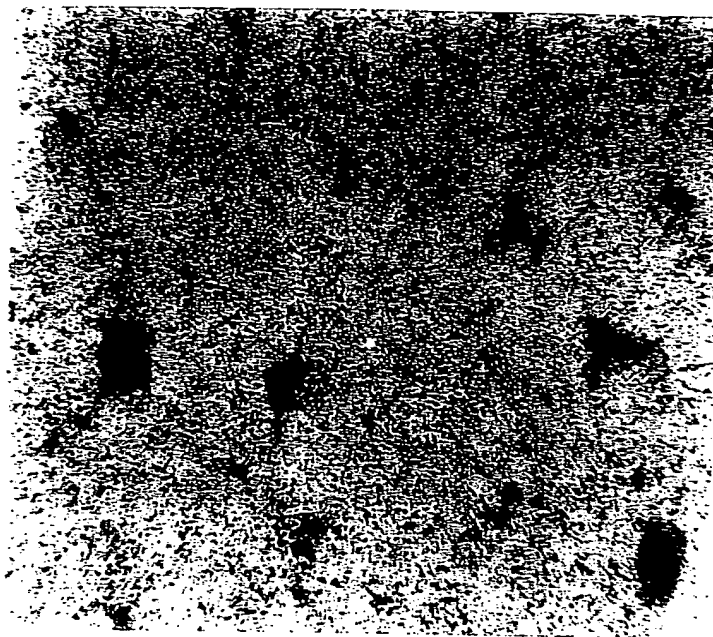
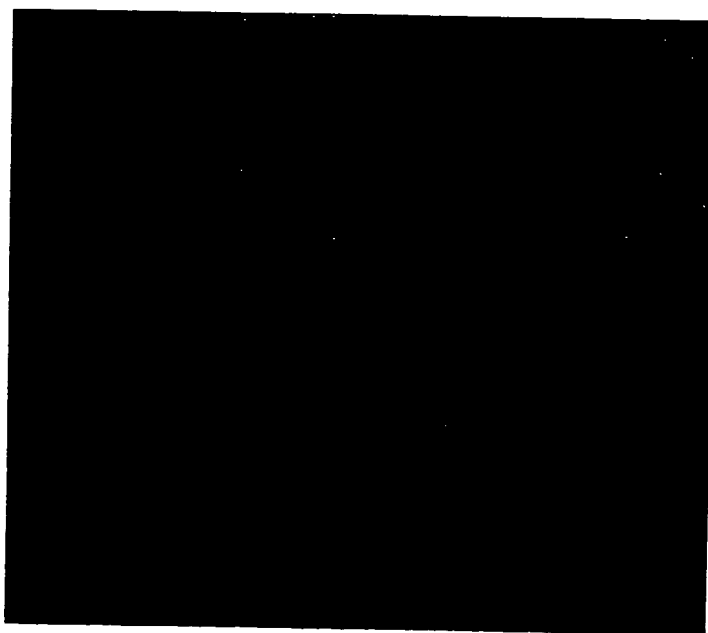
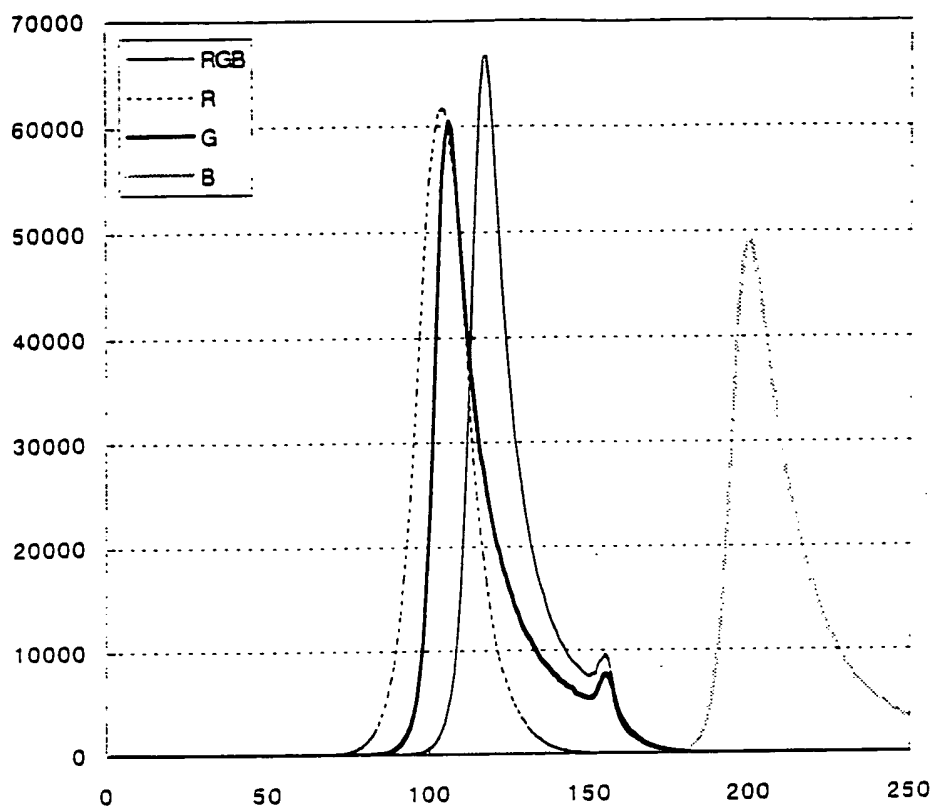


Fig.3B



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Fig. 4



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Fig.5A

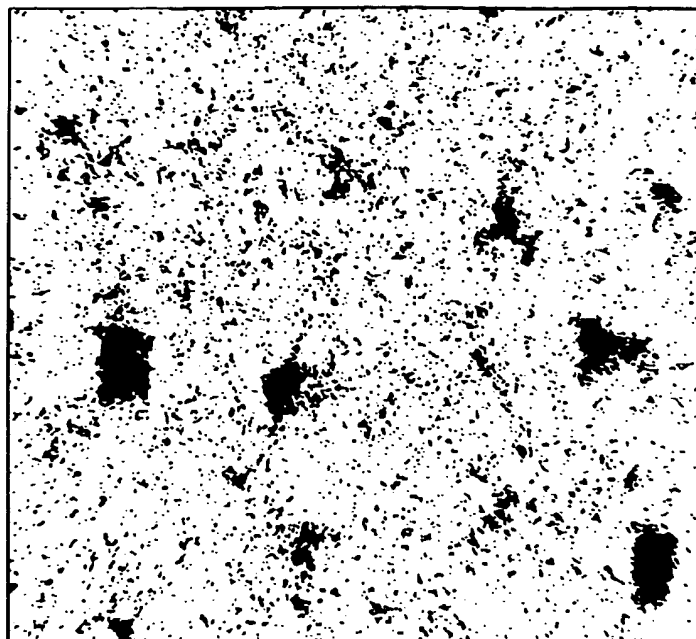
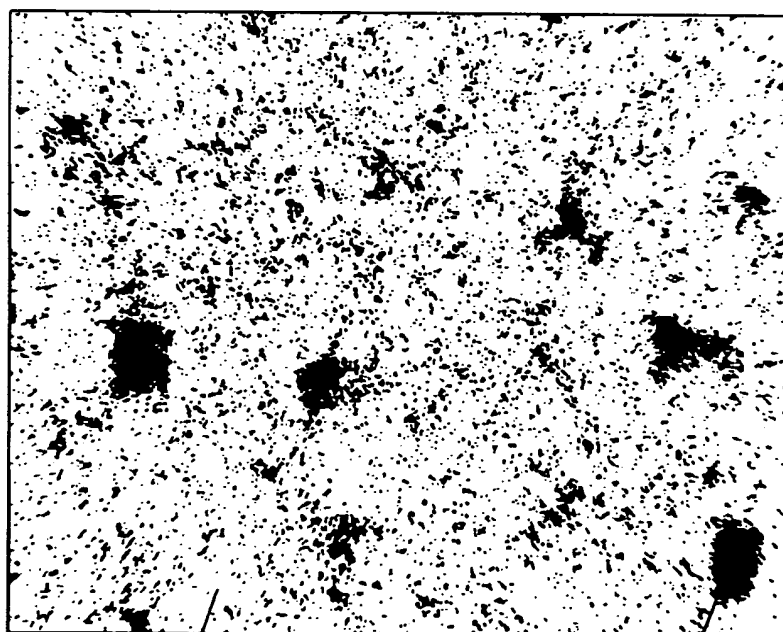


Fig.5B



5001

5002

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Fig. 6A

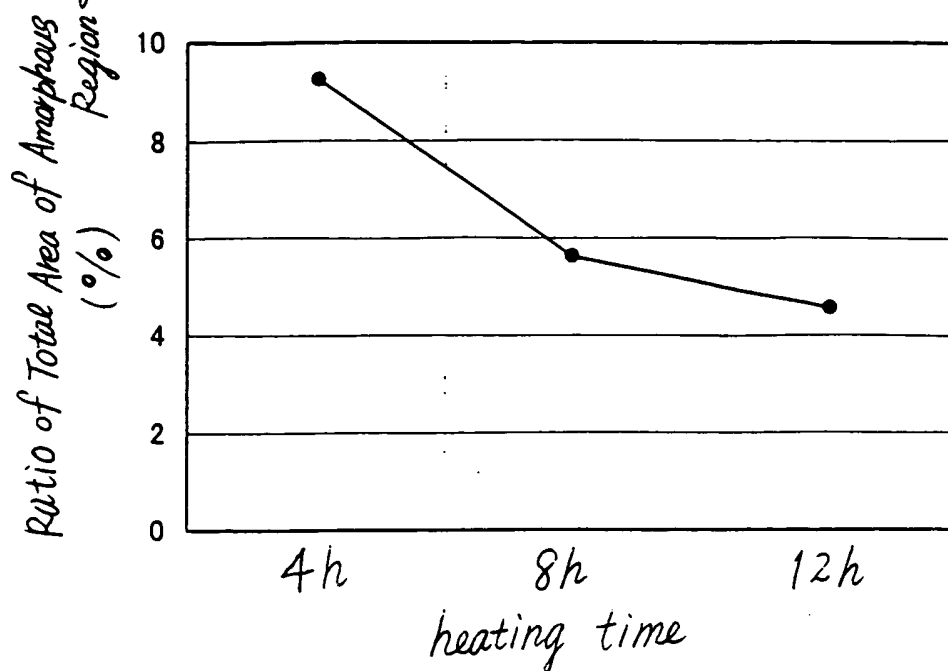
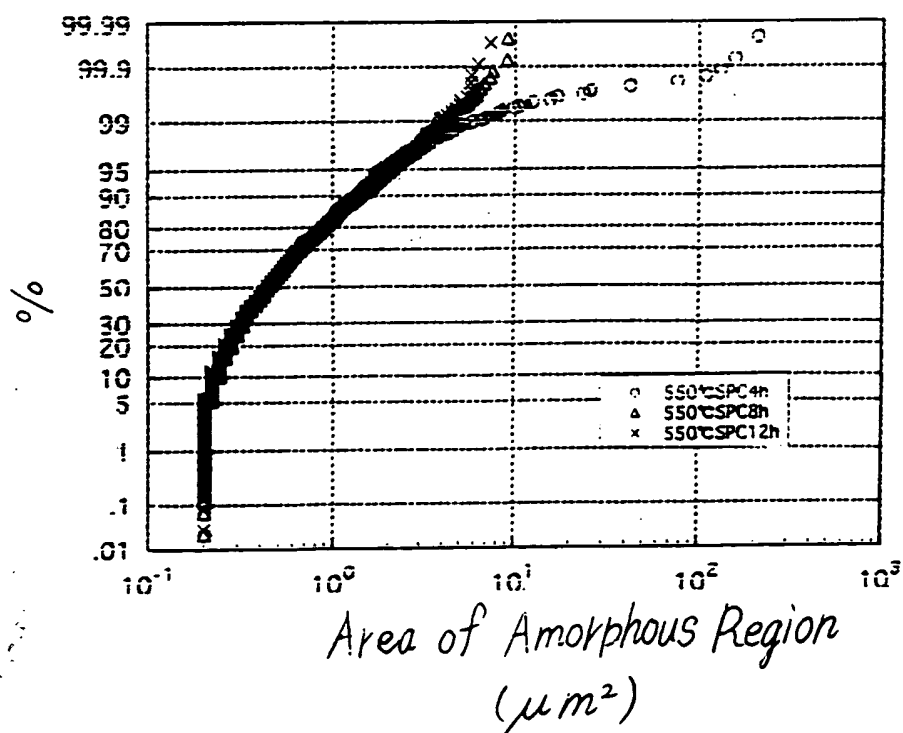


Fig. 6B



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Fig. 7A

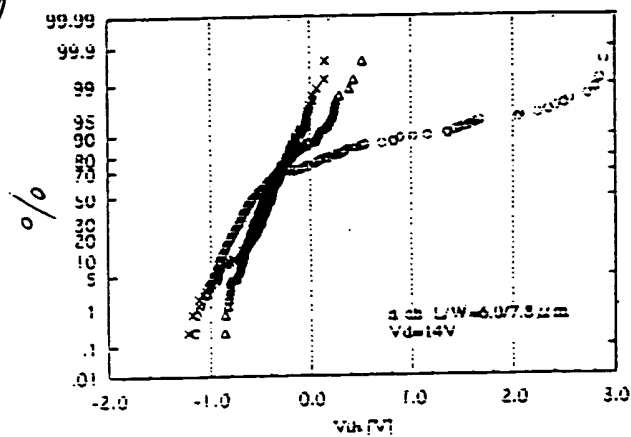


Fig. 7B

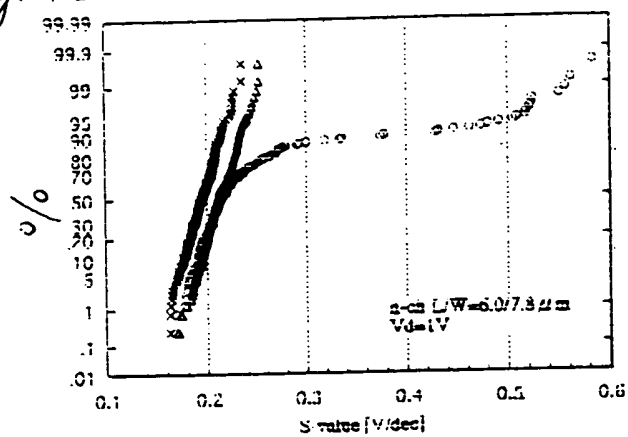


Fig. 7C

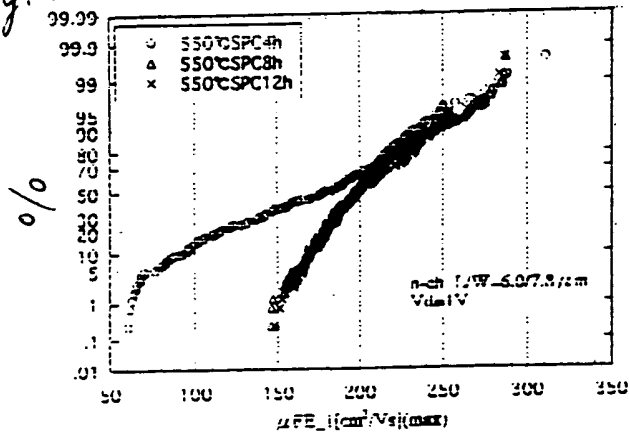


Fig.8A

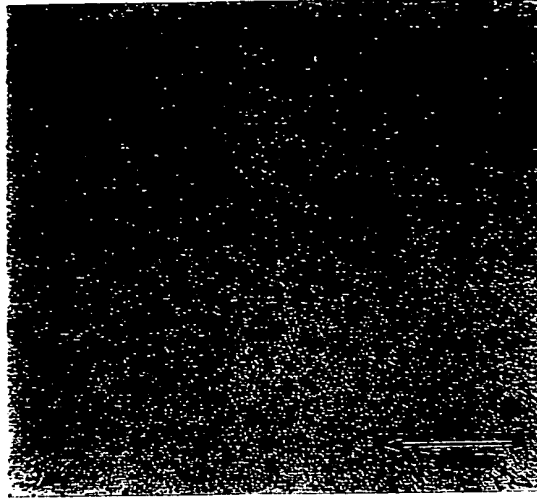


Fig.8B

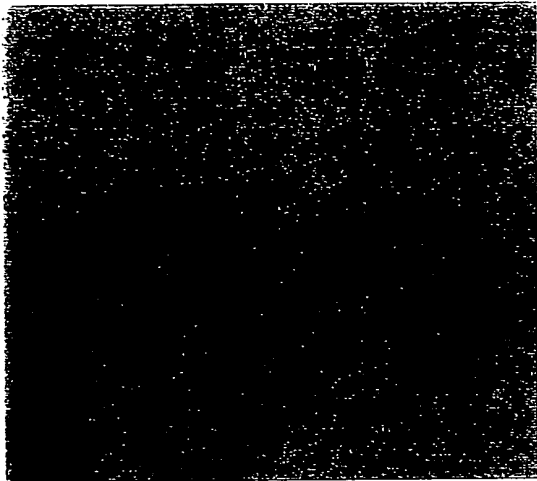
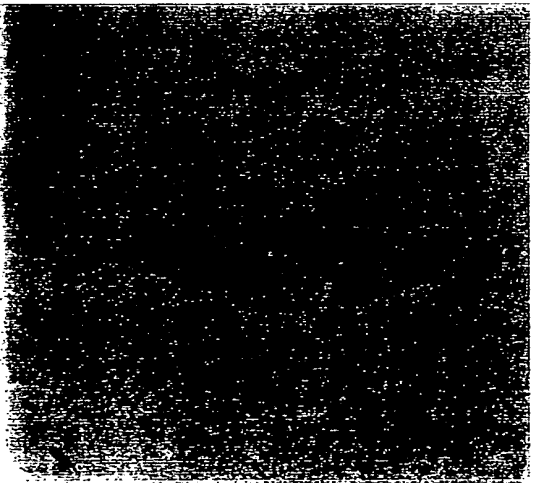


Fig.8C



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Fig. 9A

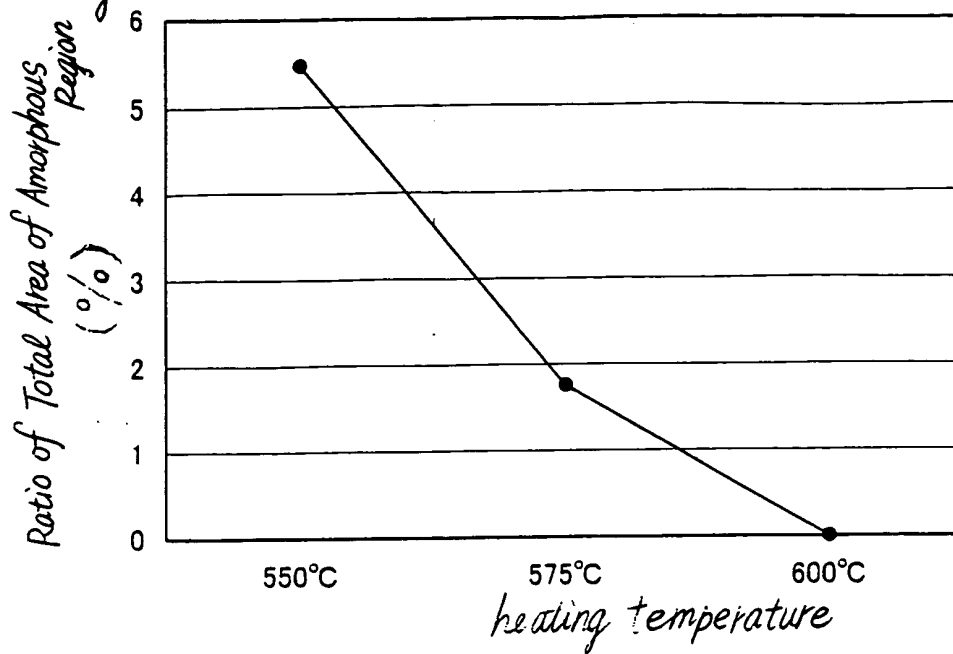


Fig. 9B

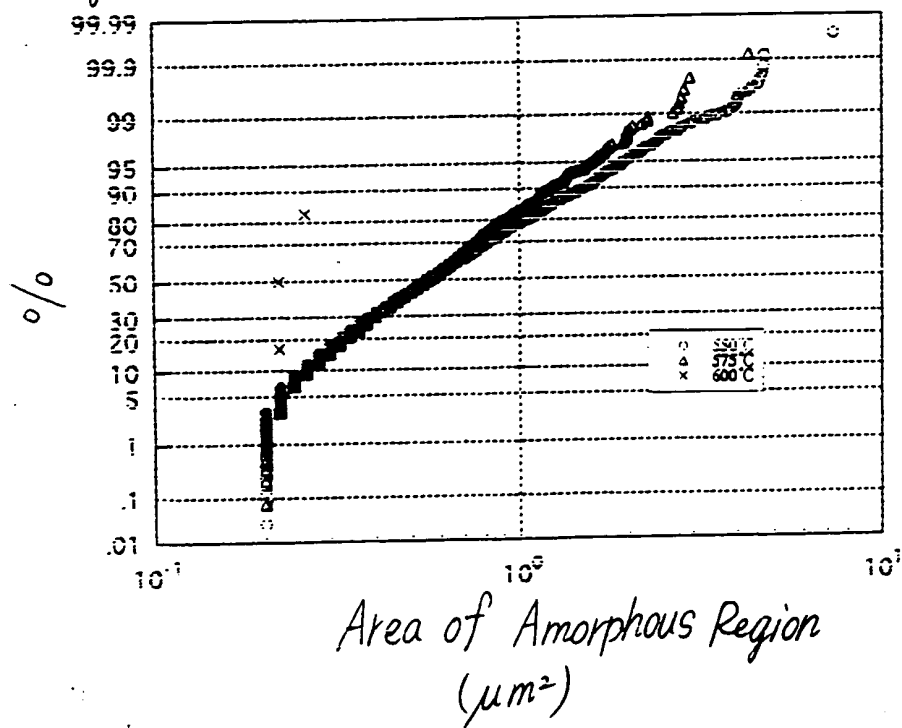


Fig.10A

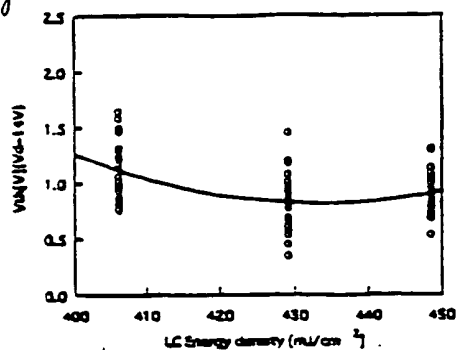


Fig.10E

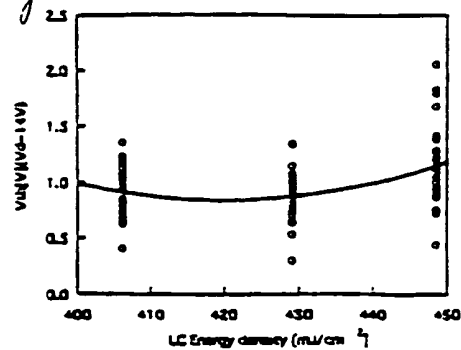


Fig.10B

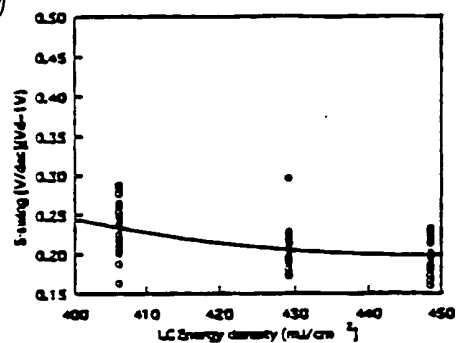


Fig.10F

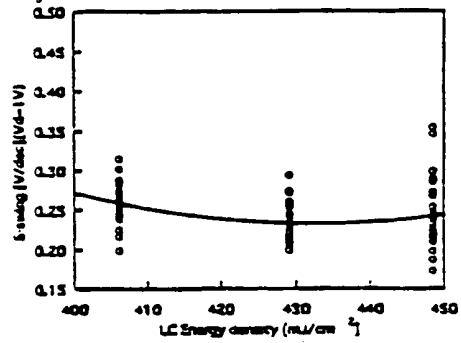


Fig.10C

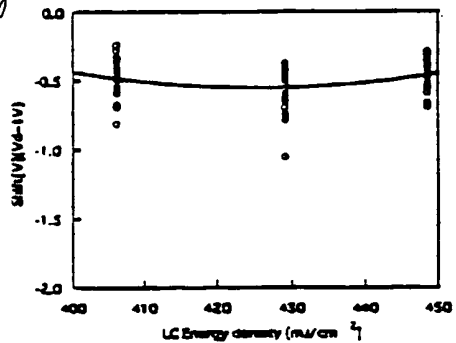


Fig.10G

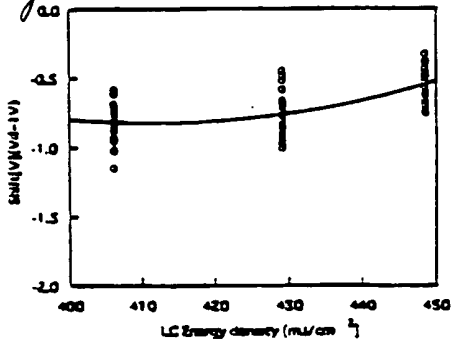


Fig.10D

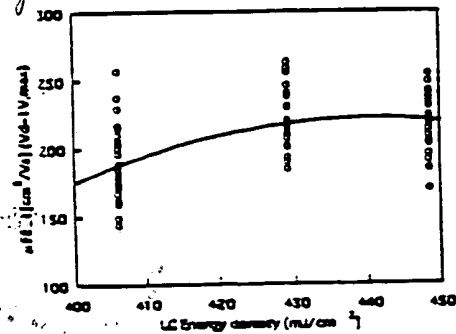


Fig.10H

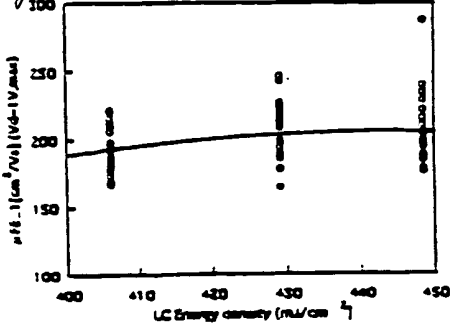


Fig. 11A

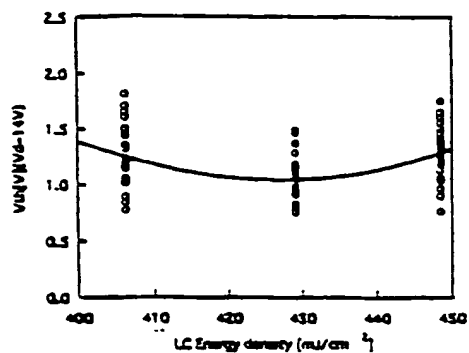


Fig. 11B

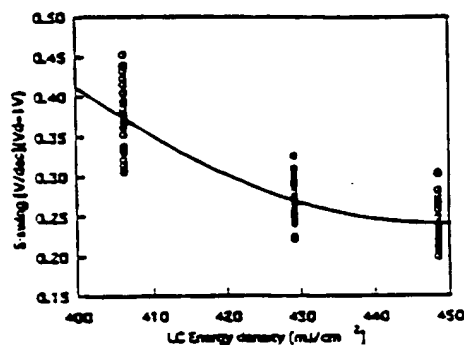


Fig. 11C

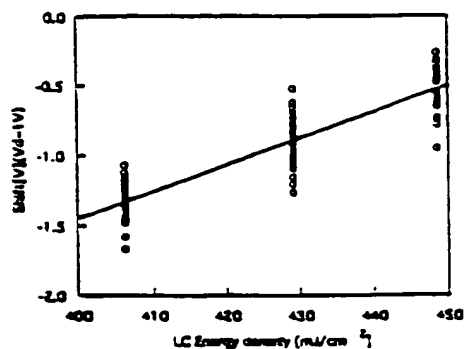


Fig. 11D

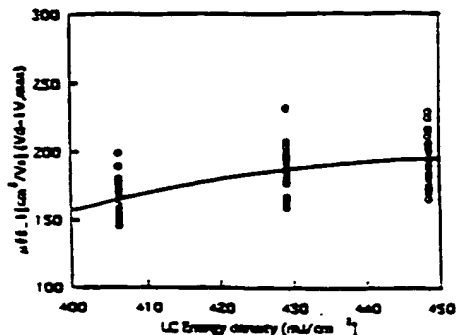


Fig. 12

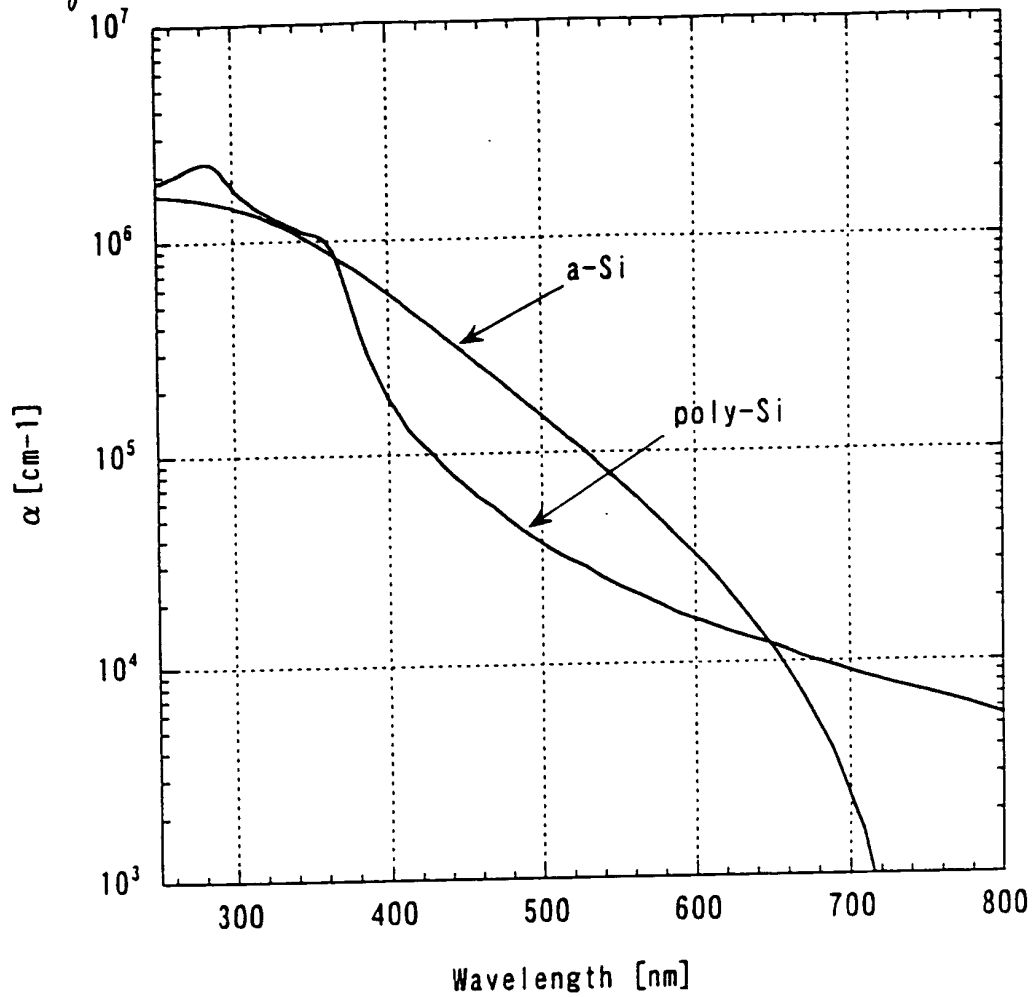
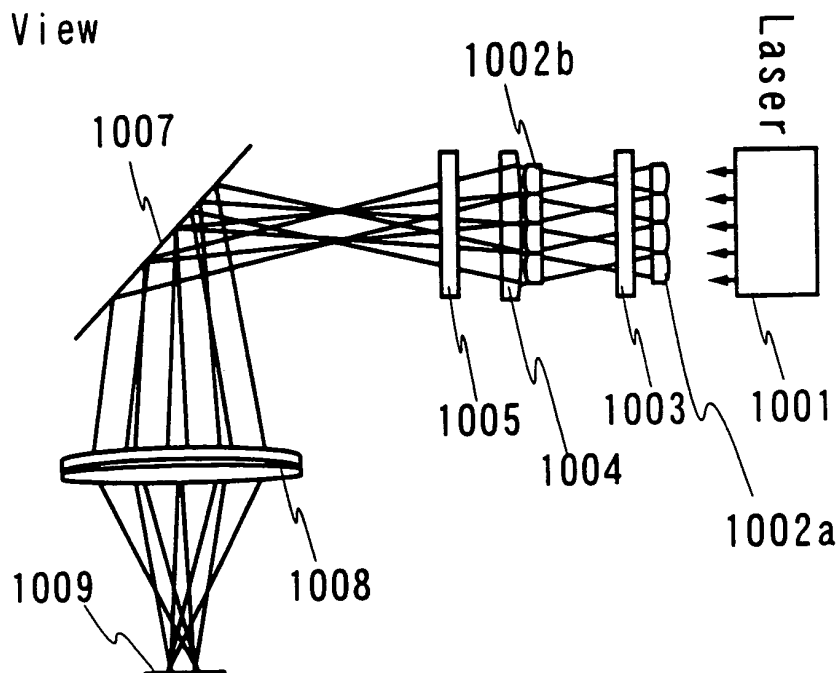
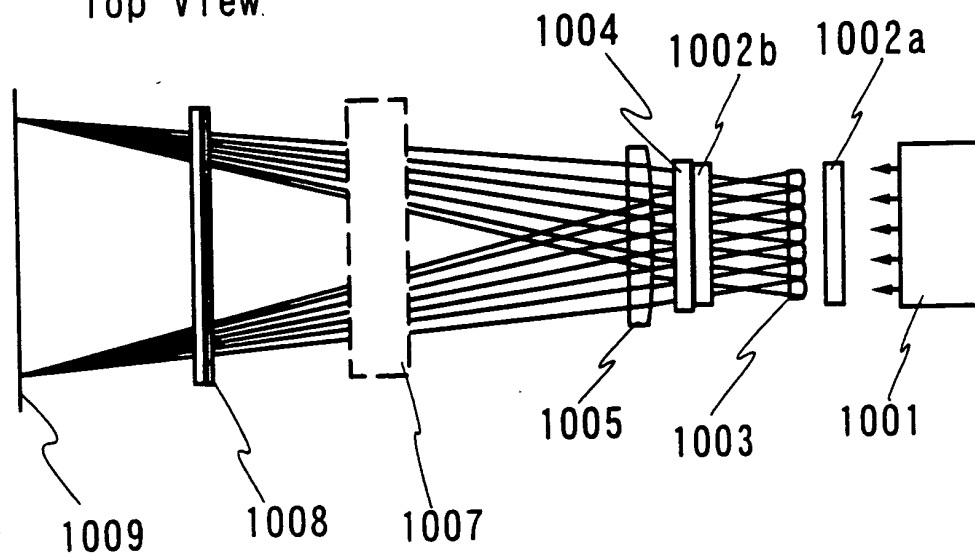


Fig.13

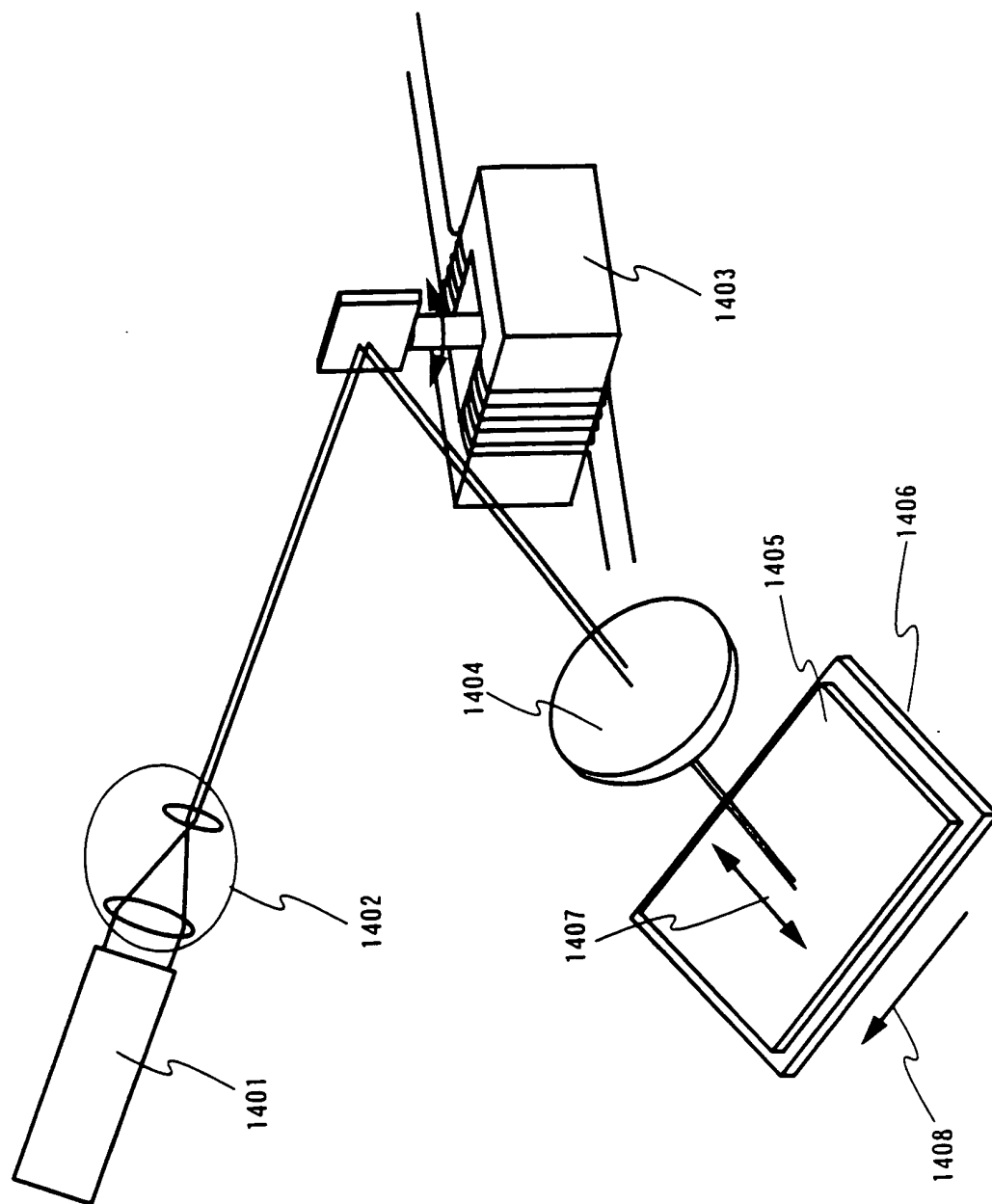
Side View

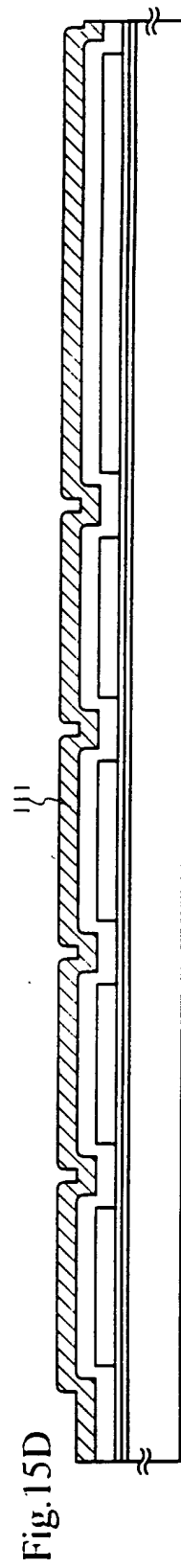
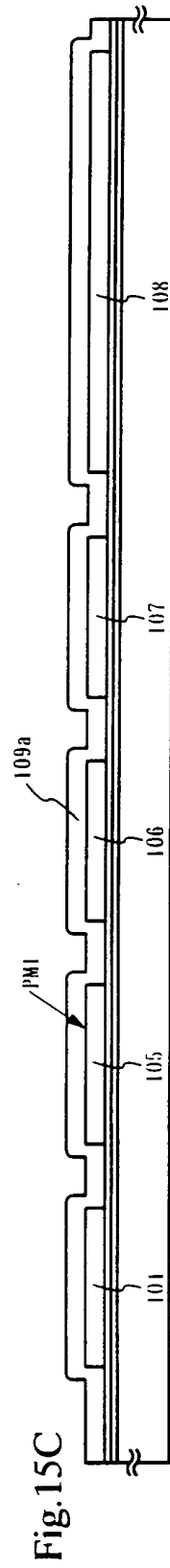
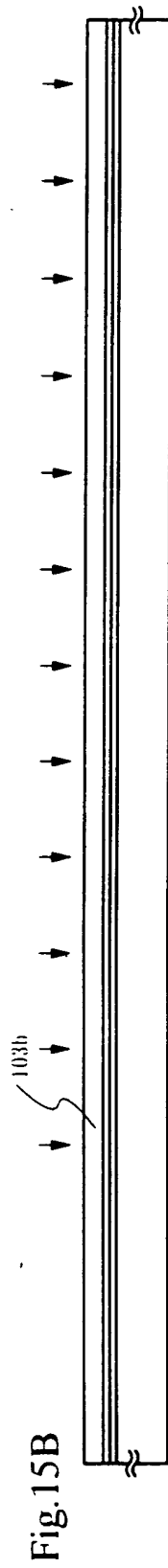
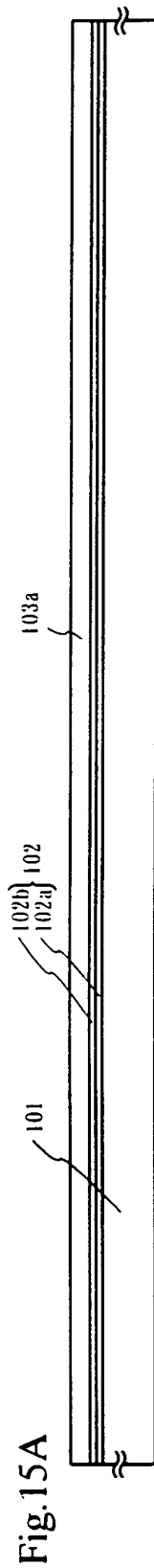


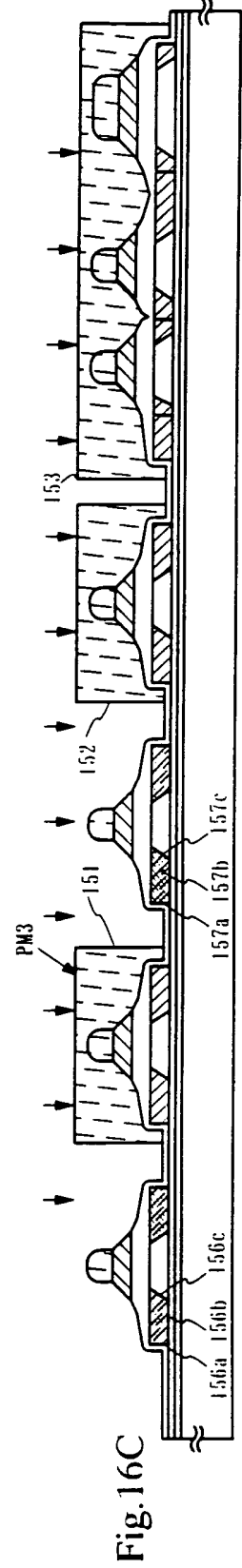
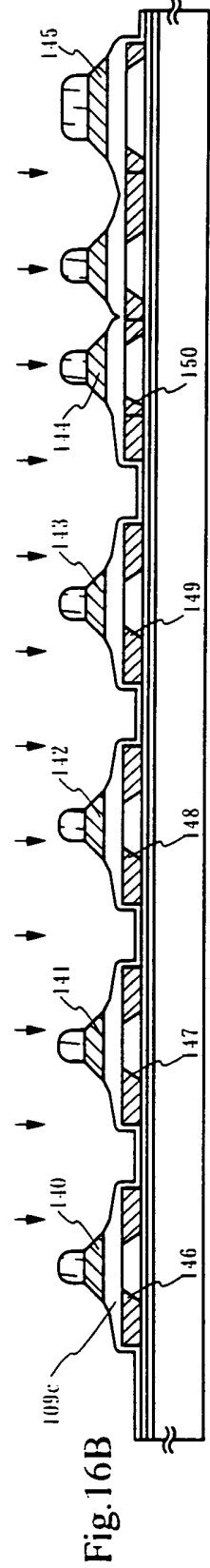
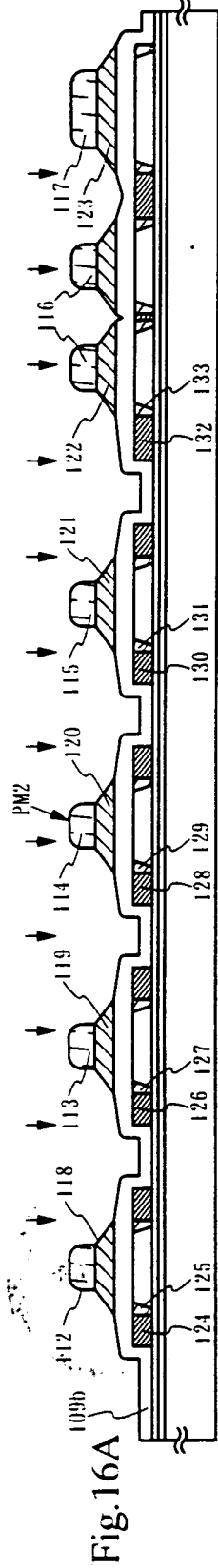
Top View



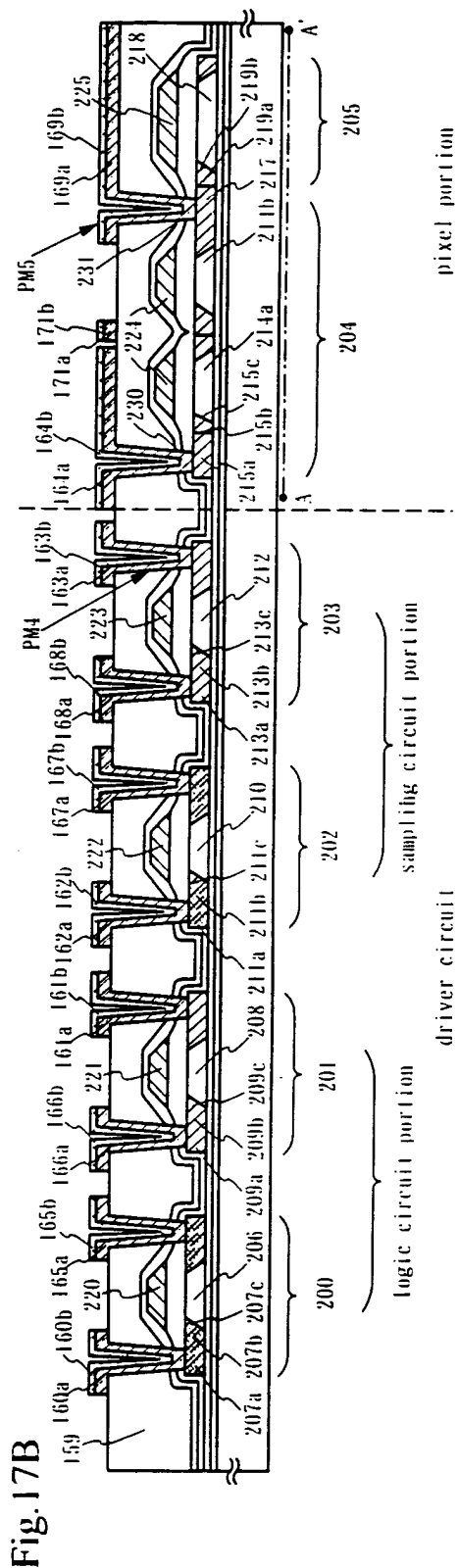
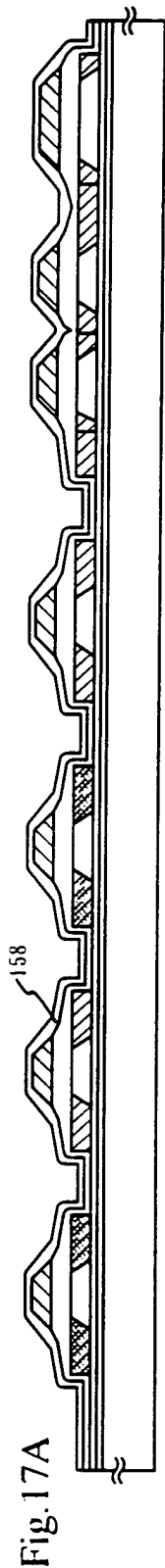
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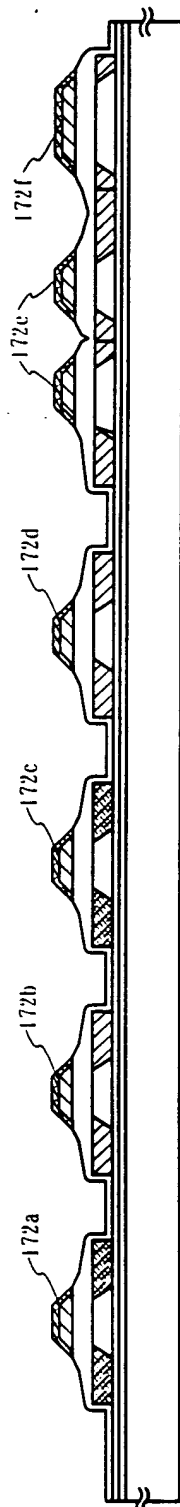


Fig. 18A

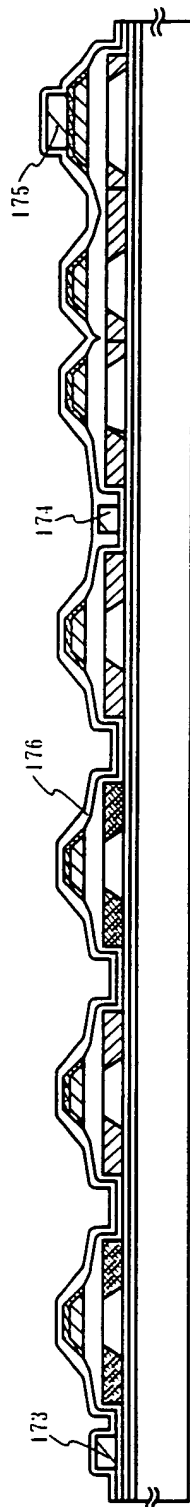


Fig. 18B

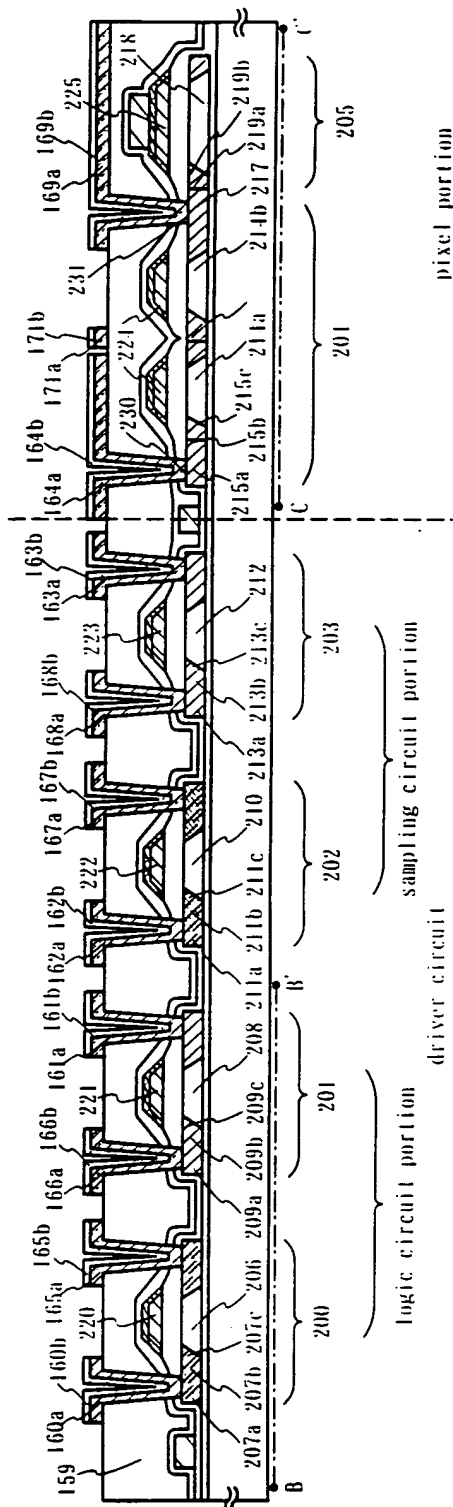


Fig. 18C

FIG. 19A

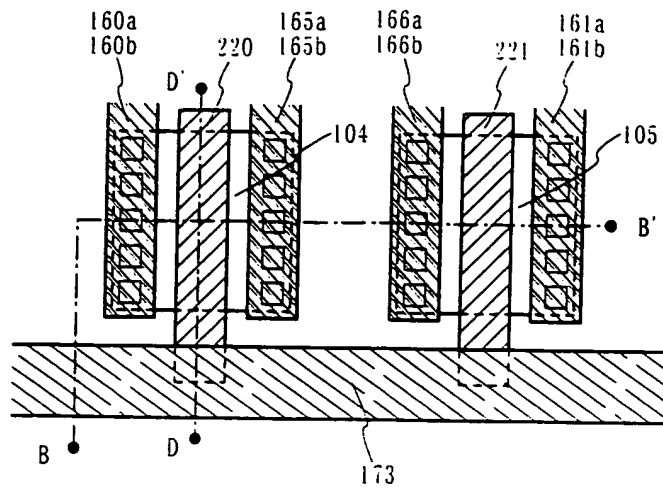


Fig.19A

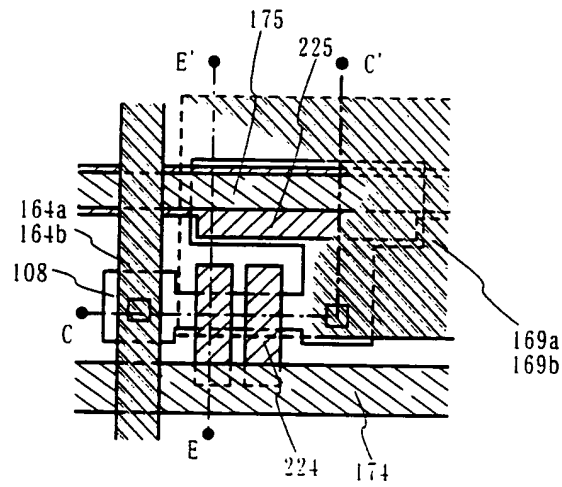


Fig.19B

Fig.20A

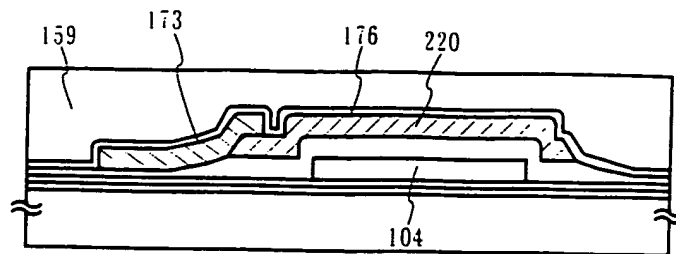
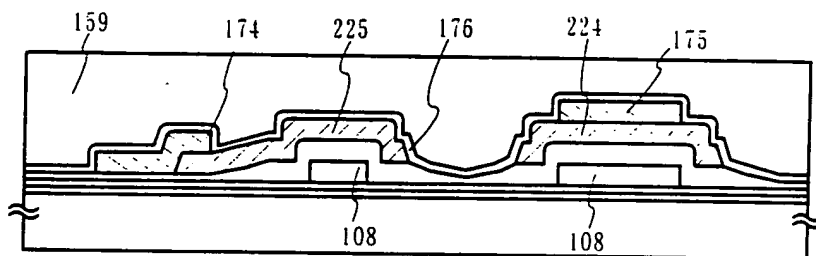


Fig.20B



TOP SECRET

Fig.21A

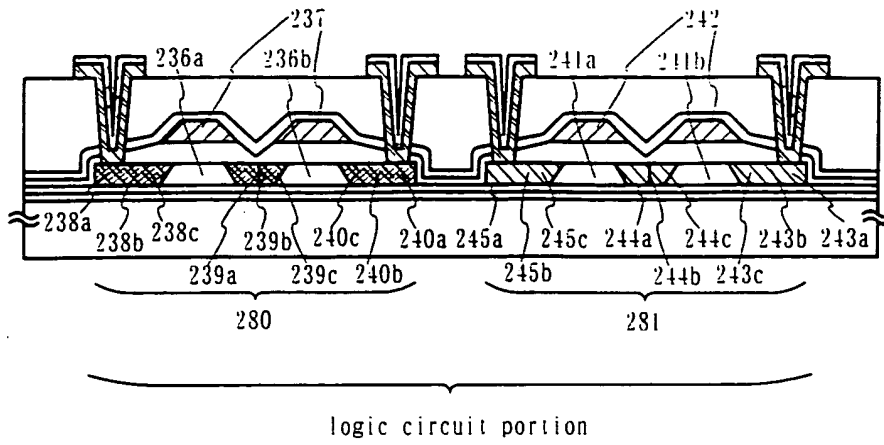
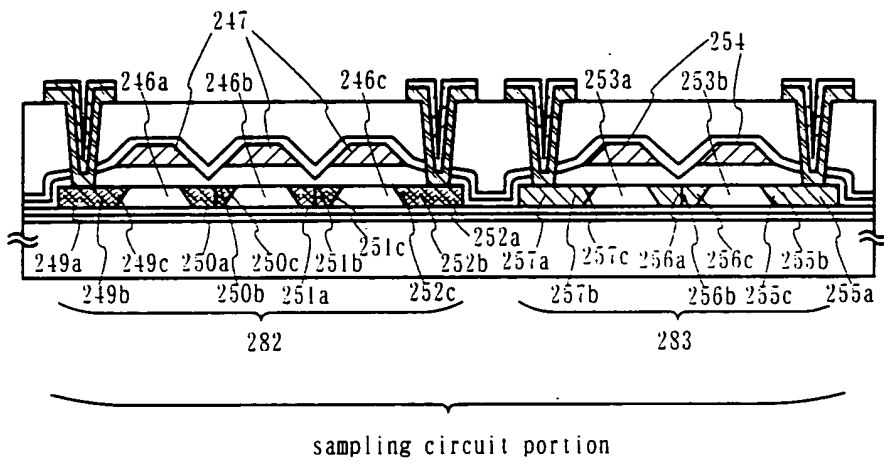


Fig.21B



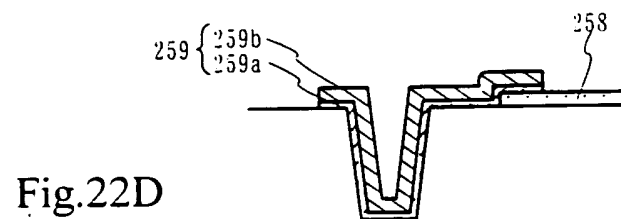
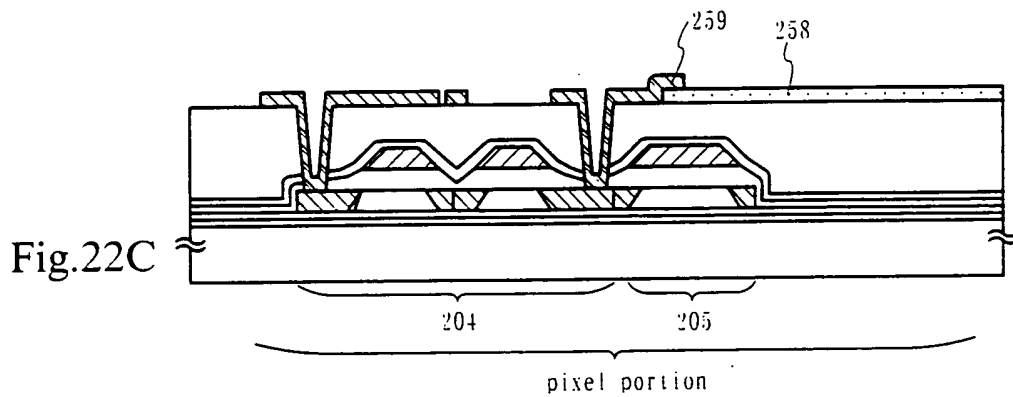
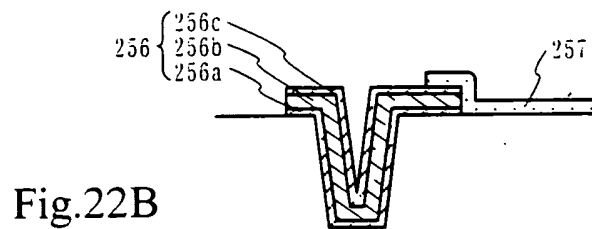
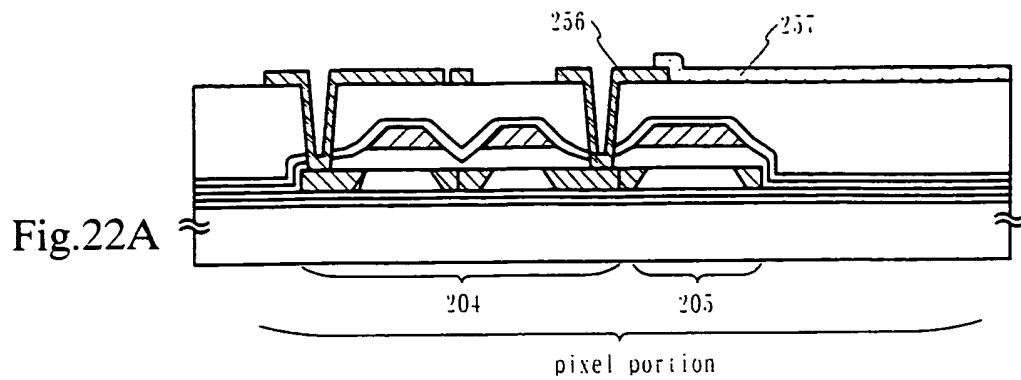


Fig.23

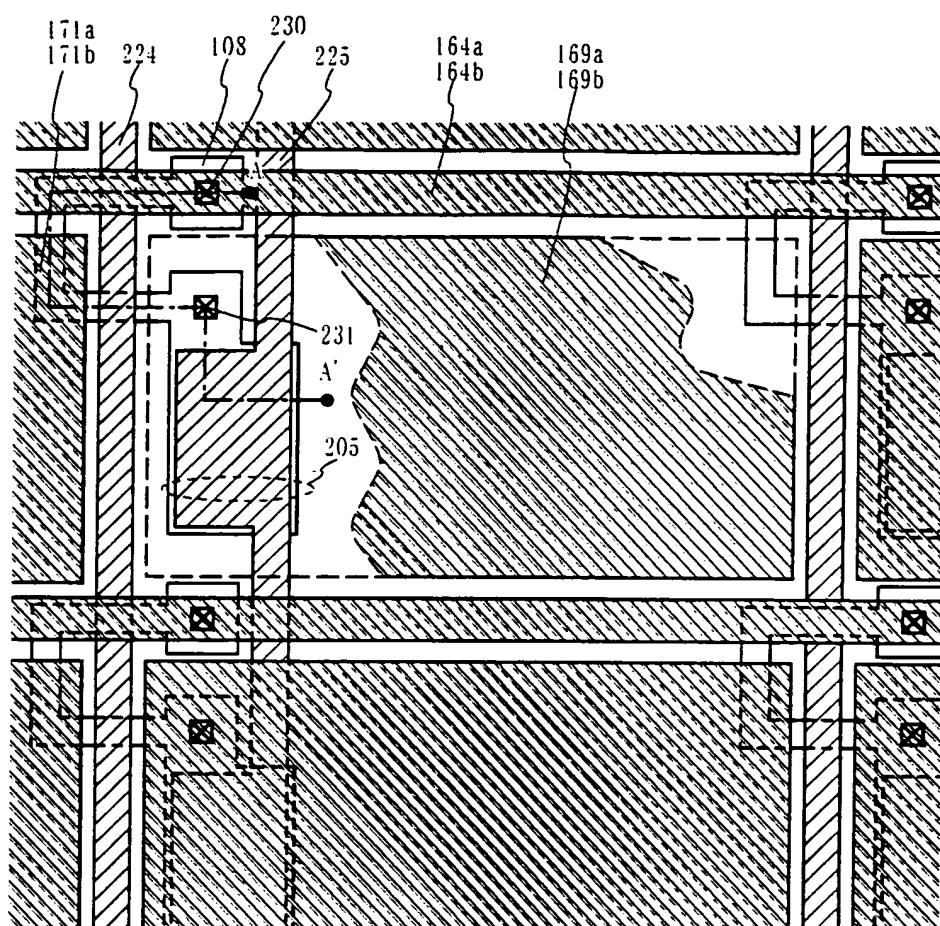


Fig.24A

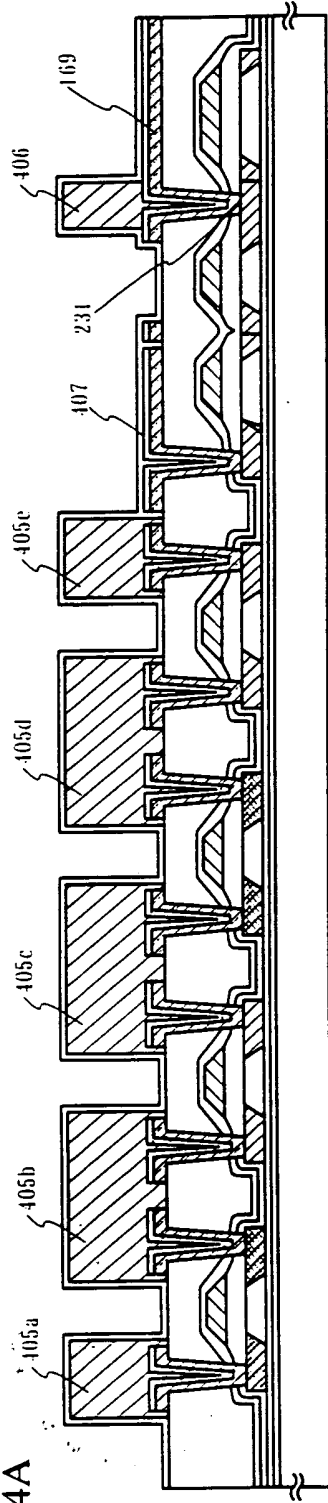
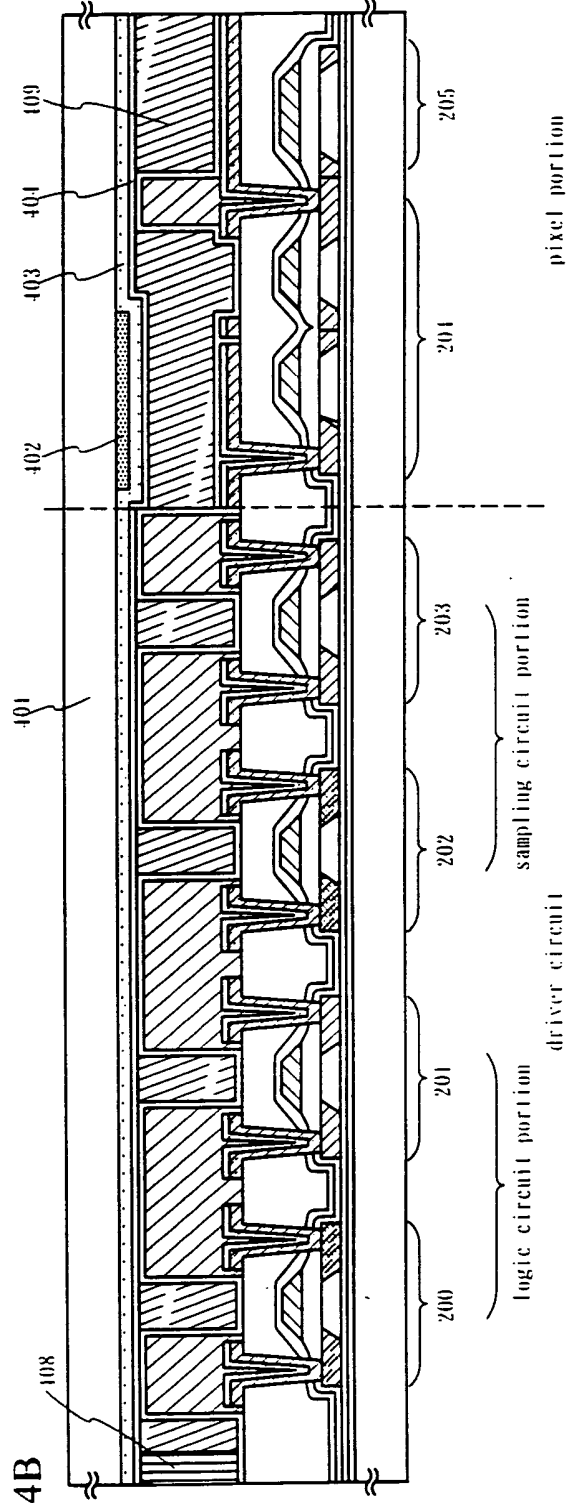


Fig.24B





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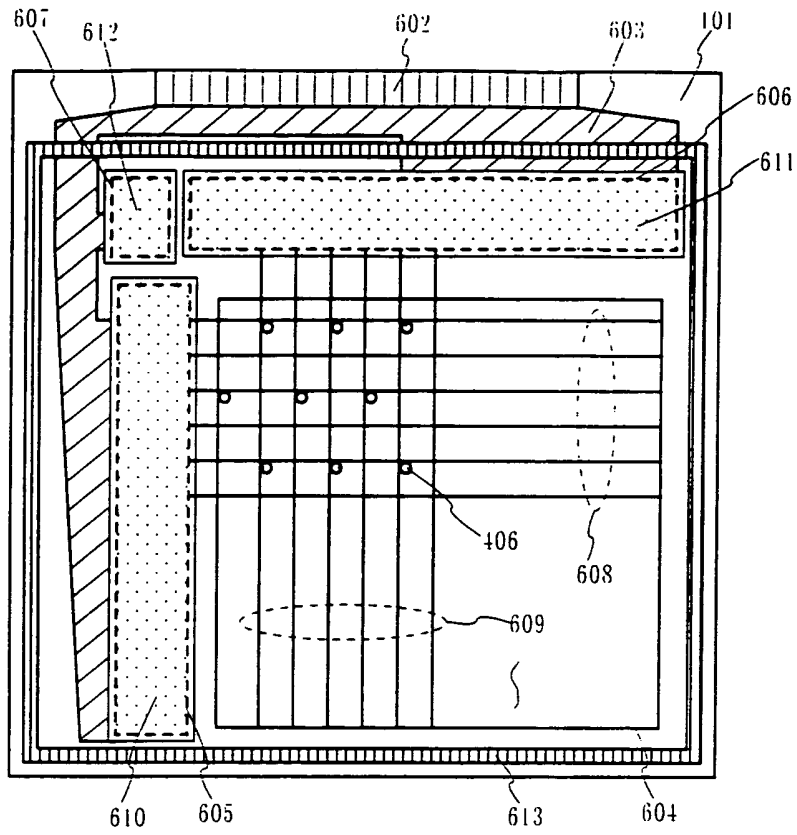


Fig.25

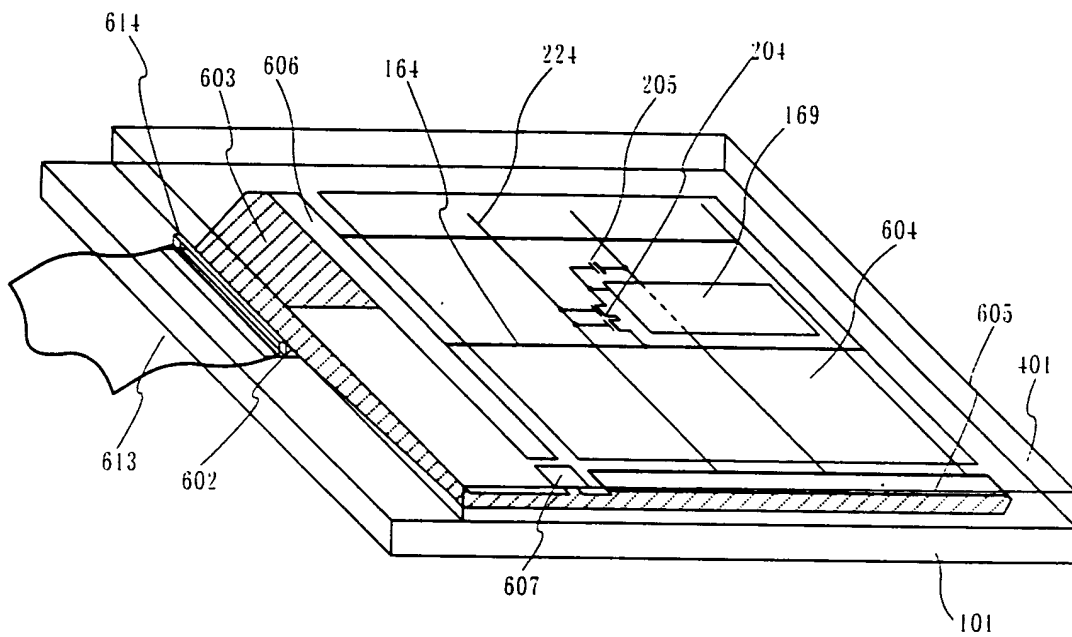


Fig.26

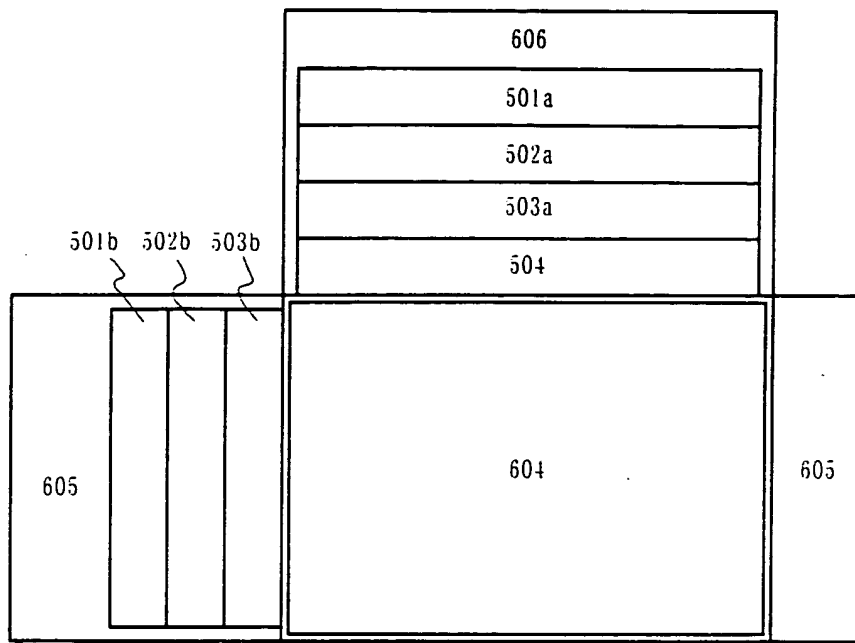


Fig.27

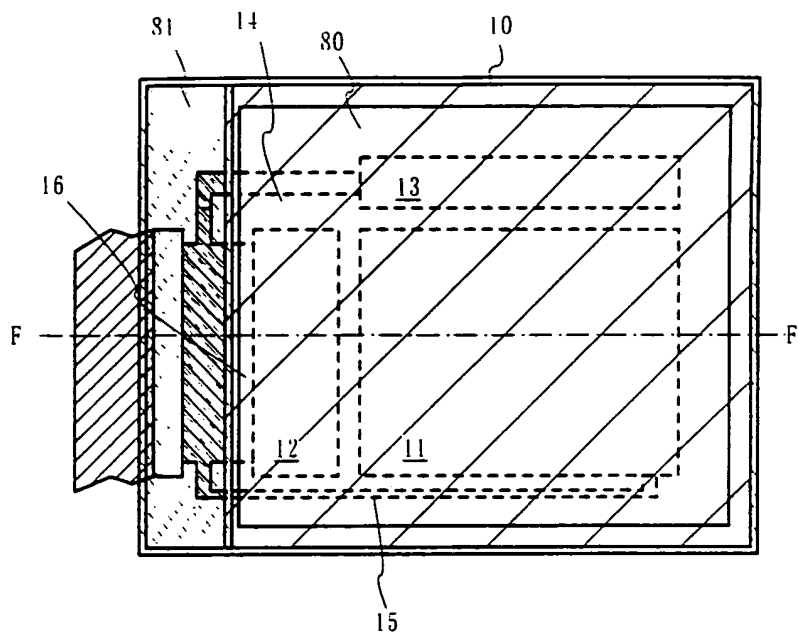


Fig.28A

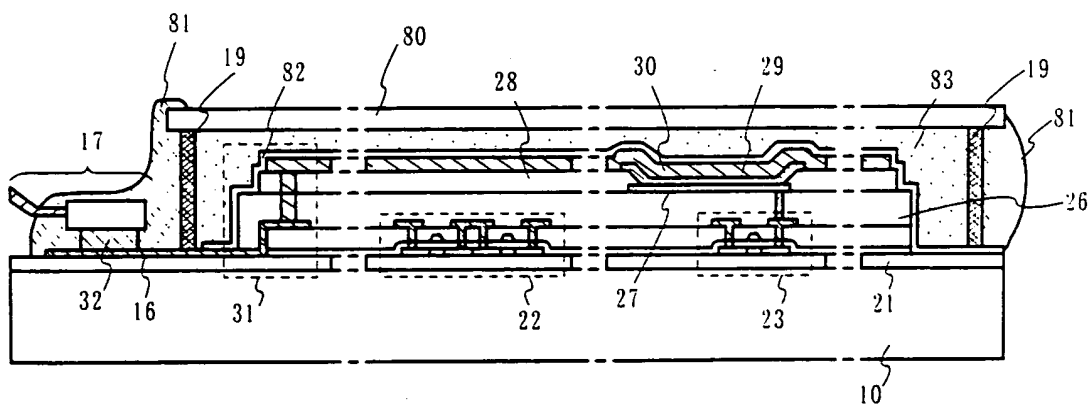


Fig.28B

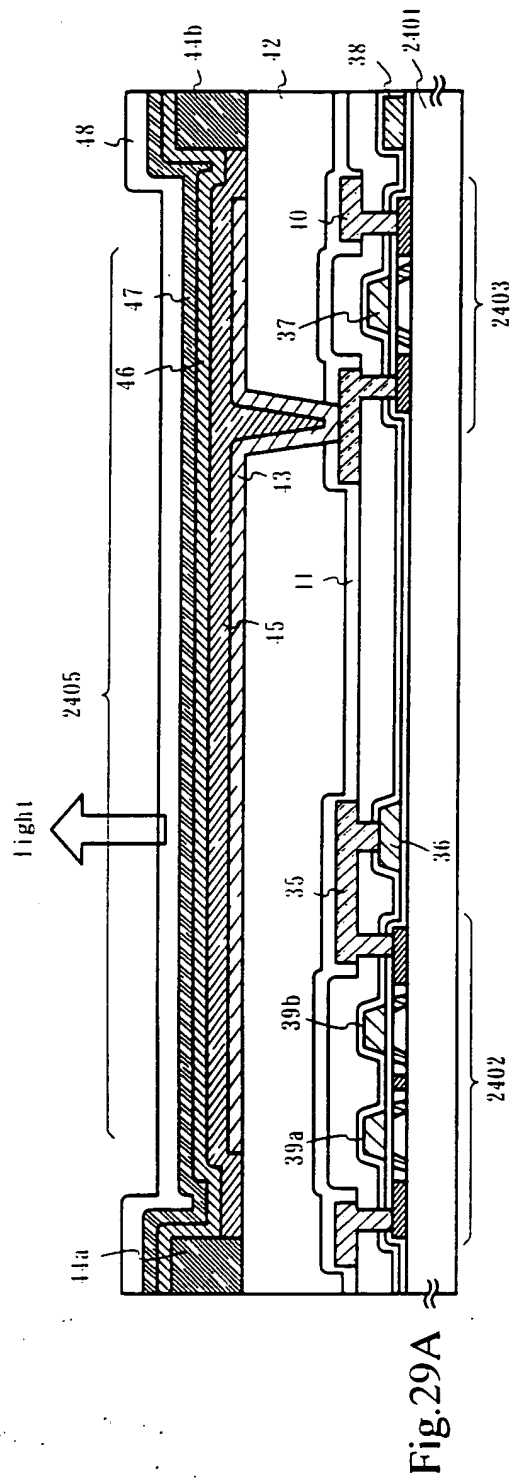


Fig. 29A

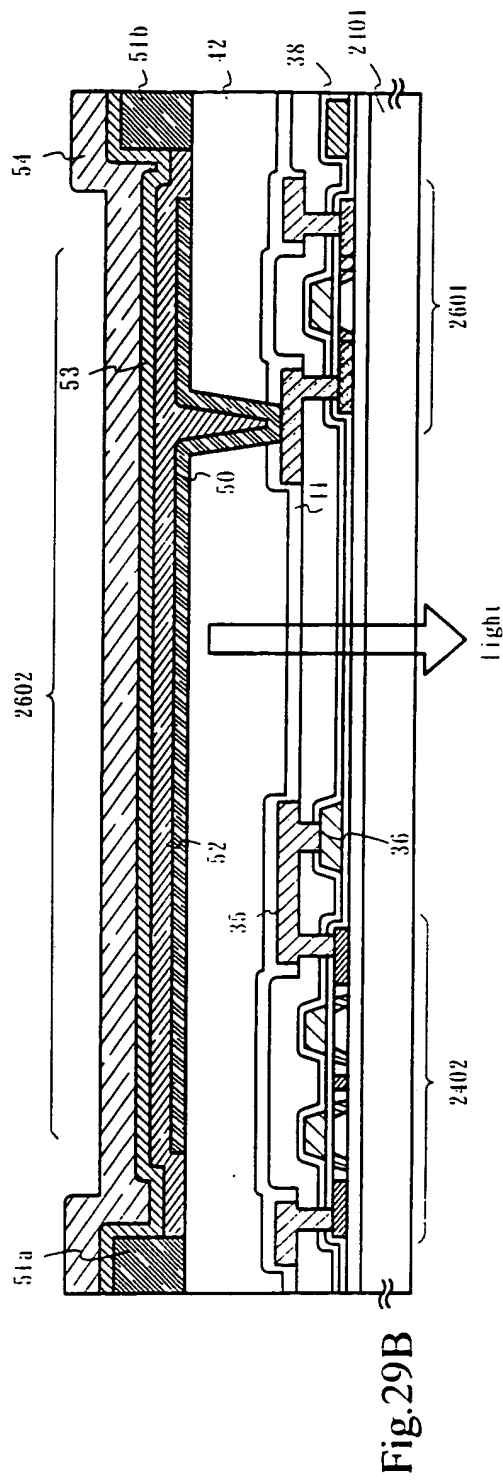


Fig. 29B

Fig.30A

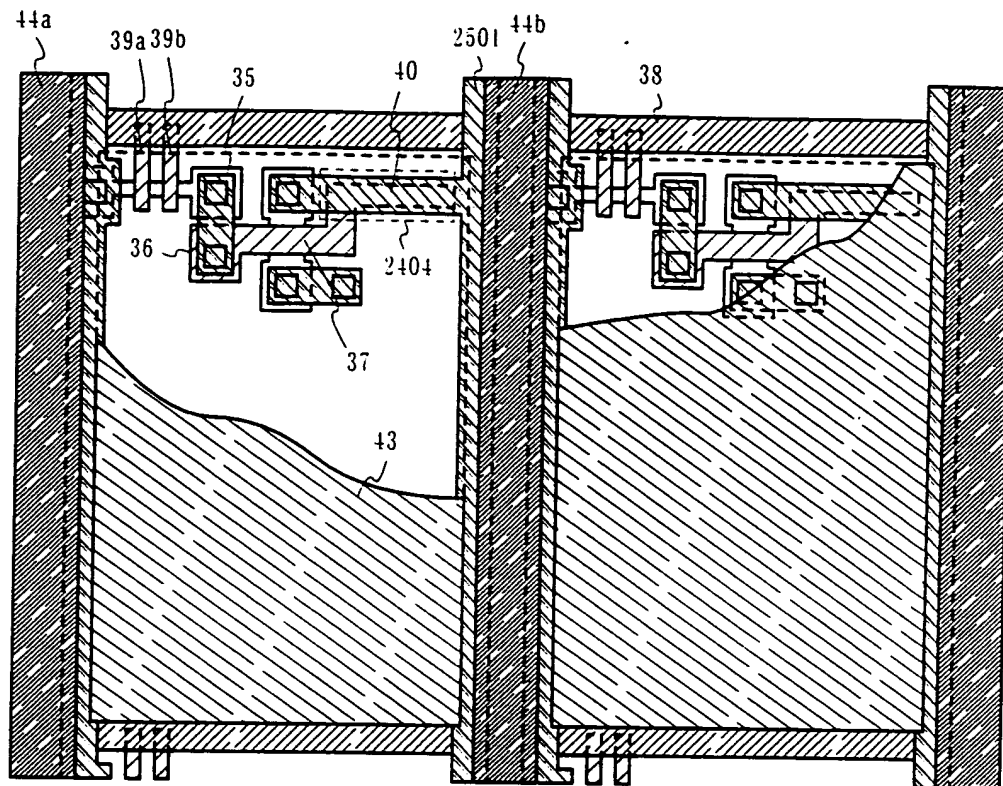
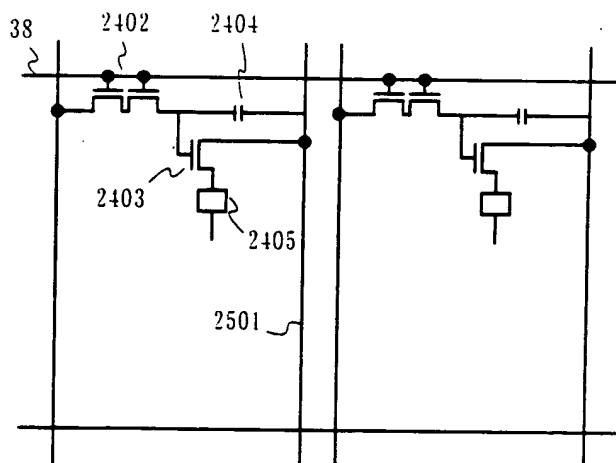


Fig.30B



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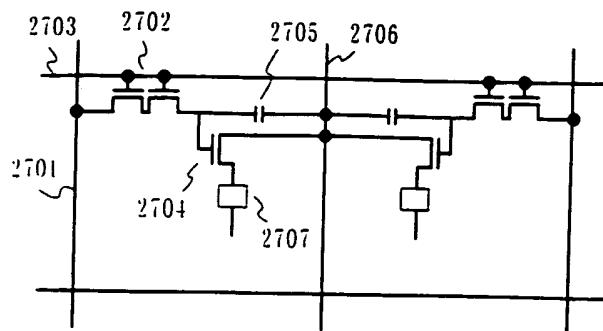


Fig.31A

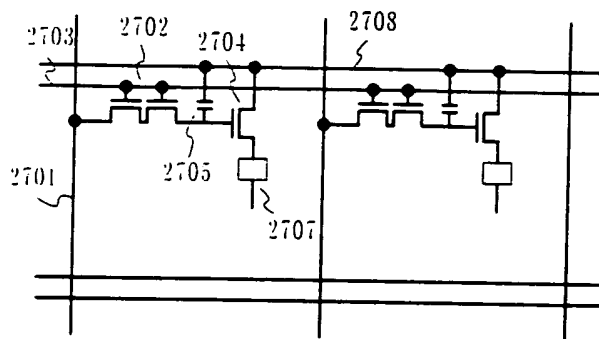


Fig.31B

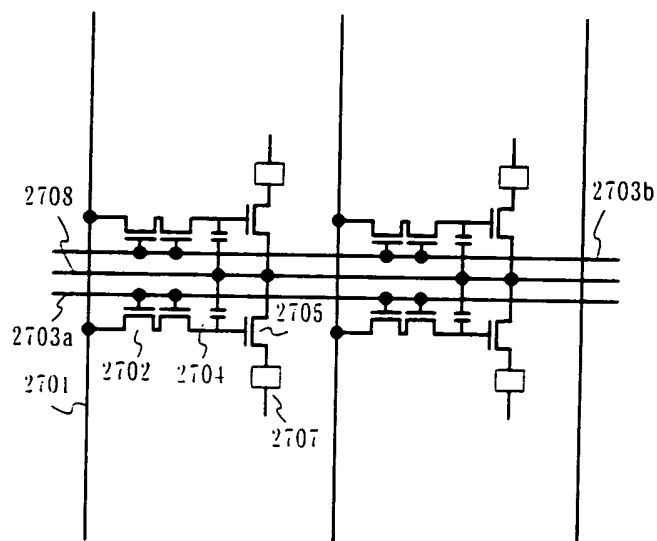


Fig.31C

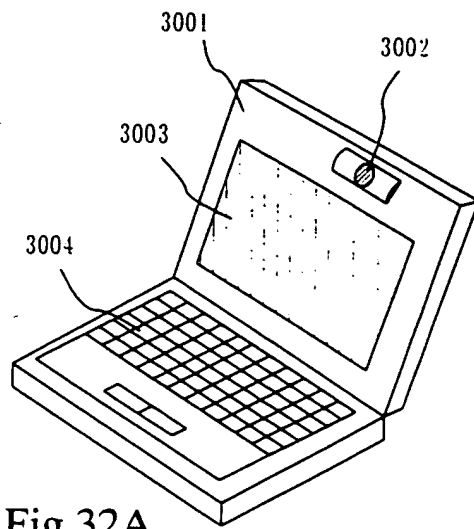


Fig. 32A

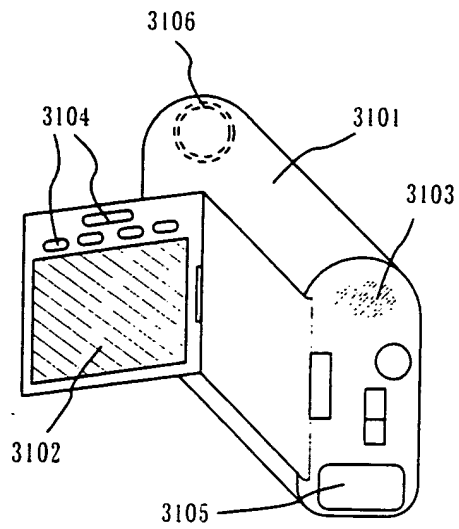


Fig. 32B

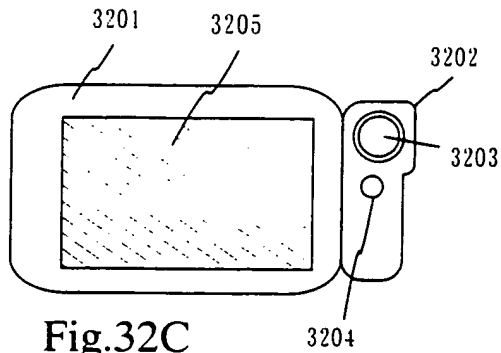


Fig. 32C

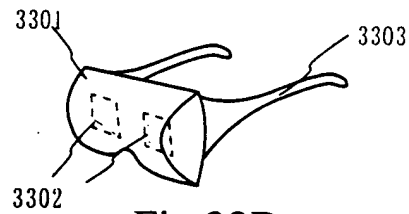


Fig. 32D

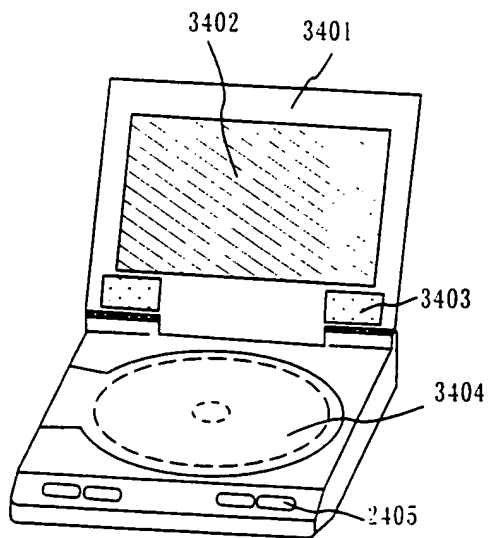


Fig. 32E

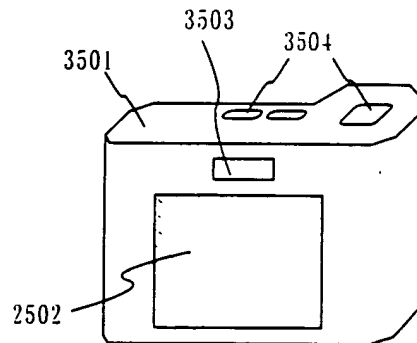


Fig. 32F



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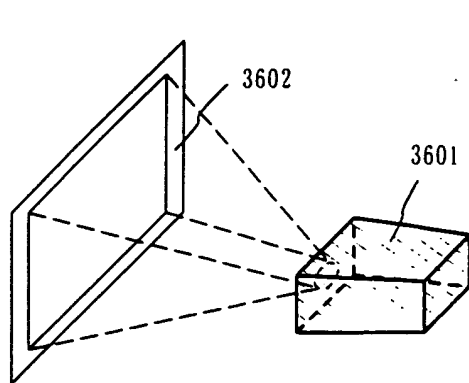


Fig.33A

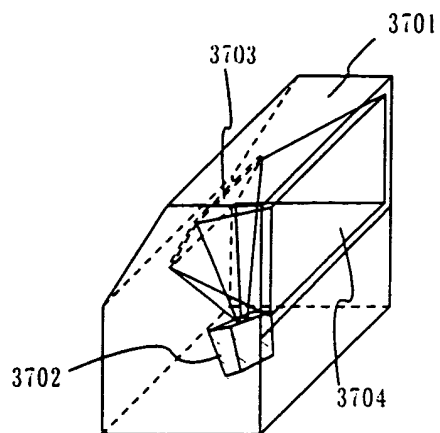


Fig.33B

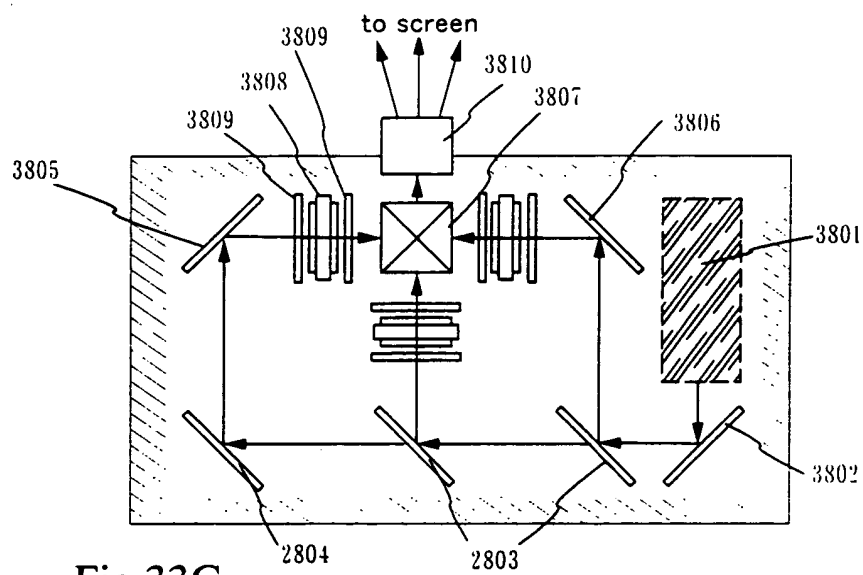


Fig.33C

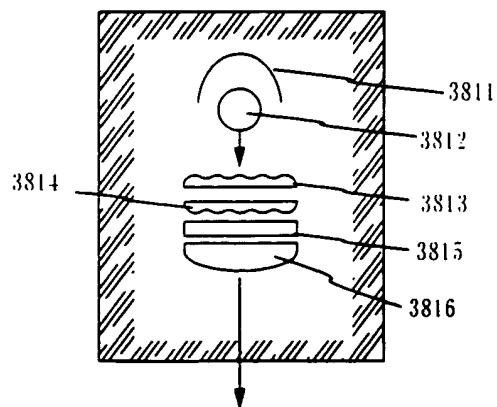


Fig.33D

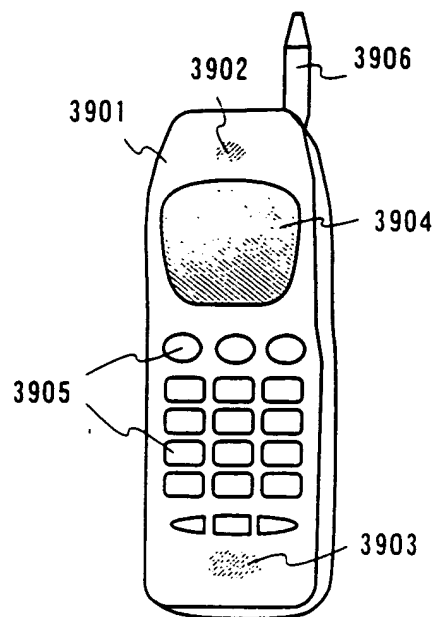


Fig.34A

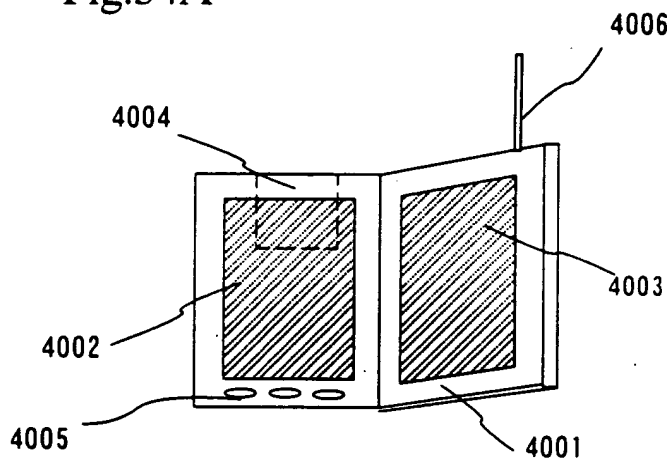


Fig.34B

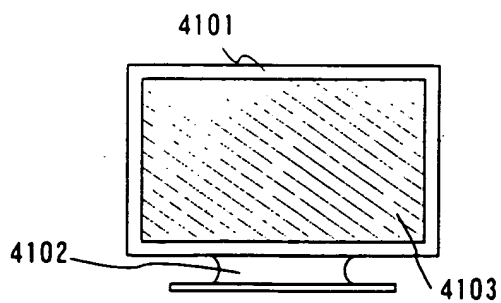


Fig.34C

NAME	ADDRESS	CITY	STATE	ZIP
WILLIAM A. BROWN	1234 E. 10th St.	Wichita	KS	67202
JOHN D. SMITH	5678 N. 10th St.	Wichita	KS	67202
MARY K. JONES	9101 S. 10th St.	Wichita	KS	67202
ROBERT L. GARCIA	2345 W. 10th St.	Wichita	KS	67202
SARAH E. MILLER	3456 N. 10th St.	Wichita	KS	67202
DAVID M. WILSON	4567 S. 10th St.	Wichita	KS	67202
LUCAS J. ANDERSON	5678 W. 10th St.	Wichita	KS	67202
ANGELA R. THOMPSON	6789 N. 10th St.	Wichita	KS	67202
CHRISTOPHER A. HARRIS	7890 S. 10th St.	Wichita	KS	67202
AMANDA L. MARTIN	8901 W. 10th St.	Wichita	KS	67202
ANTHONY J. ROBERTS	9012 N. 10th St.	Wichita	KS	67202
STEPHANIE K. LEE	0123 S. 10th St.	Wichita	KS	67202
KEVIN M. WHITE	1234 W. 10th St.	Wichita	KS	67202
NICOLE E. GREEN	2345 N. 10th St.	Wichita	KS	67202
BRANDON J. ADAMS	3456 S. 10th St.	Wichita	KS	67202
ASHLEY R. BAKER	4567 W. 10th St.	Wichita	KS	67202
JUSTIN T. NELSON	5678 N. 10th St.	Wichita	KS	67202
EMILY S. HILL	6789 S. 10th St.	Wichita	KS	67202
RYAN M. SCOTT	7890 W. 10th St.	Wichita	KS	67202
LAUREN K. KING	8901 N. 10th St.	Wichita	KS	67202
DAVID A. WARD	9012 S. 10th St.	Wichita	KS	67202
CHRISTINA L. COOK	0123 W. 10th St.	Wichita	KS	67202
ANDREW J. BAILEY	1234 N. 10th St.	Wichita	KS	67202
REBECCA E. PETERSON	2345 S. 10th St.	Wichita	KS	67202
JOSEPH M. ROSS	3456 W. 10th St.	Wichita	KS	67202
AMBER K. HENDRICKS	4567 N. 10th St.	Wichita	KS	67202
BLAKE T. COLEMAN	5678 S. 10th St.	Wichita	KS	67202
EMMA S. JENNINGS	6789 W. 10th St.	Wichita	KS	67202
LUKE M. PERKINS	7890 N. 10th St.	Wichita	KS	67202
OLIVIA R. LONG	8901 S. 10th St.	Wichita	KS	67202
NOAH J. HUGHES	9012 W. 10th St.	Wichita	KS	67202
ISABEL K. FLORES	0123 N. 10th St.	Wichita	KS	67202
LEONARD A. WATSON	1234 S. 10th St.	Wichita	KS	67202
BERNARD E. BRYAN	2345 W. 10th St.	Wichita	KS	67202
JOHANNA M. GIBSON	3456 N. 10th St.	Wichita	KS	67202
WALTER T. MCDONALD	4567 S. 10th St.	Wichita	KS	67202
CHLOE S. CRUZ	5678 W. 10th St.	Wichita	KS	67202
JOHN P. HENRY	6789 N. 10th St.	Wichita	KS	67202
ADAM J. BARNES	7890 S. 10th St.	Wichita	KS	67202
SKYLAR E. FOSTER	8901 W. 10th St.	Wichita	KS	67202
DAVID L. SIMMONS	9012 N. 10th St.	Wichita	KS	67202
EMILY A. STEVENS	0123 S. 10th St.	Wichita	KS	67202
ANTHONY R. TAYLOR	1234 W. 10th St.	Wichita	KS	67202
AMANDA K. MORGAN	2345 N. 10th St.	Wichita	KS	67202
JUSTIN M. BELL	3456 S. 10th St.	Wichita	KS	67202
ASHLEY J. HARRIS	4567 W. 10th St.	Wichita	KS	67202
BLAKE T. KING	5678 N. 10th St.	Wichita	KS	67202
EMMA S. WARD	6789 S. 10th St.	Wichita	KS	67202
LUKE M. COOK	7890 W. 10th St.	Wichita	KS	67202
OLIVIA R. BAILEY	8901 N. 10th St.	Wichita	KS	67202
NOAH J. PETERSON	9012 S. 10th St.	Wichita	KS	67202
ISABEL K. ROSS	0123 W. 10th St.	Wichita	KS	67202
LEONARD A. HENDRICKS	1234 N. 10th St.	Wichita	KS	67202
BERNARD E. COLEMAN	2345 S. 10th St.	Wichita	KS	67202
JOHANNA M. JENNINGS	3456 W. 10th St.	Wichita	KS	67202
WALTER T. PERKINS	4567 N. 10th St.	Wichita	KS	67202
CHLOE S. LONG	5678 S. 10th St.	Wichita	KS	67202
JOHN P. HUGHES	6789 W. 10th St.	Wichita	KS	67202
ADAM J. FLORES	7890 N. 10th St.	Wichita	KS	67202
SKYLAR E. WATSON	8901 S. 10th St.	Wichita	KS	67202
DAVID L. BRYAN	9012 W. 10th St.	Wichita	KS	67202
EMILY A. GIBSON	0123 N. 10th St.	Wichita	KS	67202
ANTHONY R. MCDONALD	1234 S. 10th St.	Wichita	KS	67202



The diagram illustrates the relationship between 'The Firm' and 'The Market'. The circle is divided into four quadrants. The top-left quadrant is labeled 'The Firm' and contains a list of internal factors: 'Structure', 'Culture', 'Processes', 'People', 'Resources', and 'Capabilities'. The top-right quadrant is labeled 'The Market' and contains a list of external factors: 'Customers', 'Competitors', 'Suppliers', 'Partners', 'Regulators', and 'Institutions'. The bottom-left quadrant is labeled 'The Firm's Strategy' and contains a list of strategic choices: 'Business Model', 'Value Proposition', 'Channels', 'Customer Segments', 'Revenue Model', and 'Cost Structure'. The bottom-right quadrant is labeled 'The Market's Strategy' and contains a list of strategic choices: 'Business Model', 'Value Proposition', 'Channels', 'Customer Segments', 'Revenue Model', and 'Cost Structure'. Arrows indicate interactions between the quadrants.



Fig.36A

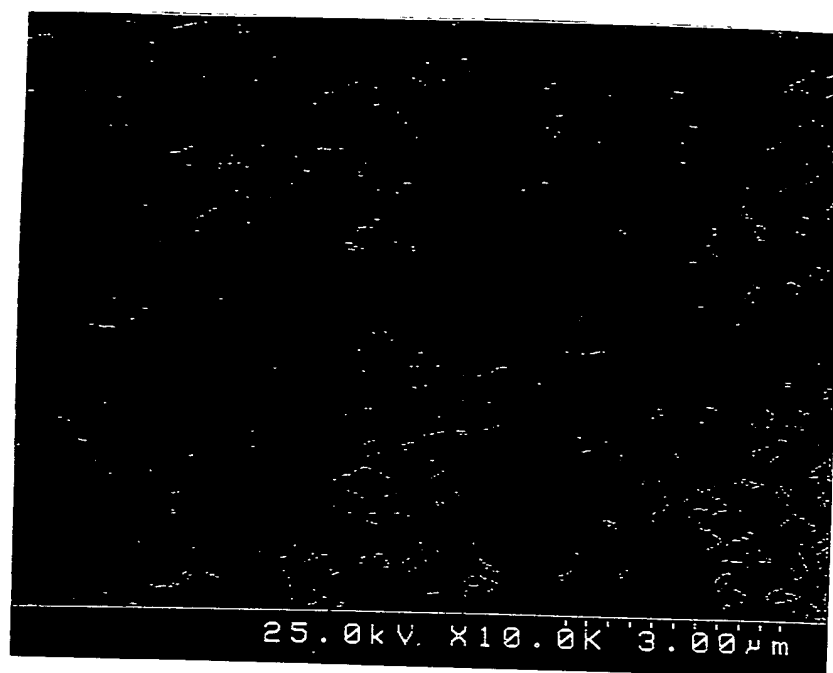
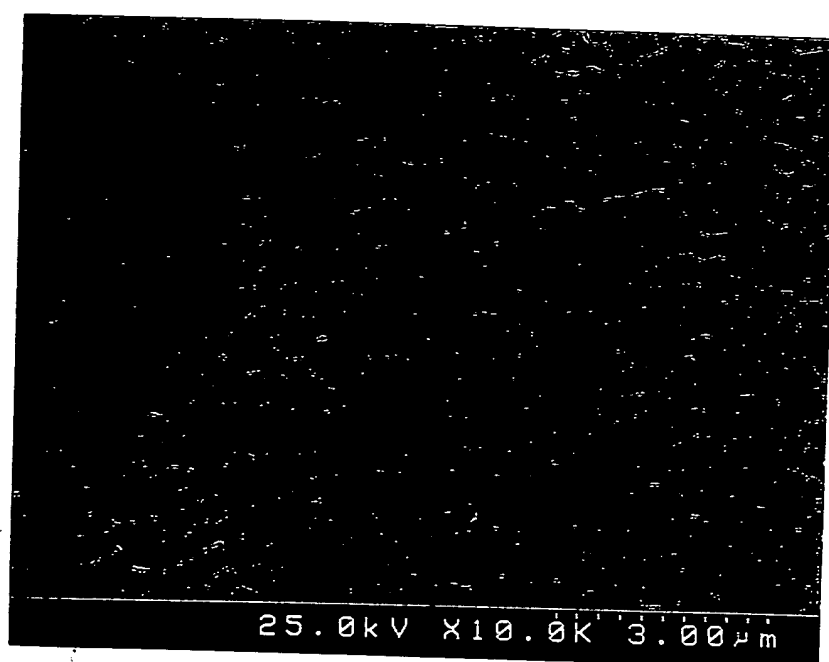


Fig.36B



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